C4I DRAFT FINAL REPORT
[SABADELL]
DATE: MAY 2015

Contents

1. Introduction

Short explanation of the steps done by the city regarding the C4i project, and the use of the funding in January 2014 –June 2015

Project activities	Date / period	Method	Partner(s) involved (specific city department(s), NGOs, university, media, general public, etc.)
1. Local information and mapping		*How was data gathered?*	
Local Mapping	*March-April 2014*	*PREZI*	*Local Mapping: local economic observatory, information management department*
Research	*October 2013*	**Study: Identification of stereotypes and false rumours** *(2013), survey of professionals who deal directly with the public in local services (44 people) and interviews with associations and key informants (29 people), Duration: 2 months*	*Survey of civil servants in different local departments and interviews with associations and key informants (residents' associations, football clubs, school parents' association representatives, traders' associations, immigrants' associations). D-CAS. Open Society - Foundation, Council of Europe Foundation*
	July 2014	**Study on Perceptions and Attitudes towards Immigration among Young People in District 4, Sabadell** *From a sample of 357 people (CI=95%, SD=1.96, and error +/- 5.00%). The type of survey used was a personal survey with native people (of Spanish nationality) aged between 16 and 29, residents of District 4, Sabadell, and a system of stratified sampling with*	*ICC- Consulters (consulting services) Survey of young people aged 16-29 District 4 (youth organisations)*

		proportional allocation by sex and age was used. Duration: 2 months	
2. List of rumours and data to counter them	*October 2013 - July 2014*	*How was data gathered?* **General public:** *1. The abuse of grants and benefits* *2. The misuse and abuse of the healthcare system* *3. The negative impact of the presence of immigrant workers in the jobs market* *4. The negative impact of immigrant children in schools* *5. That foreign traders do not pay taxes and receive more benefits from local government* *6. That they have little interest in integrating into the town* **Young people:** *1. That immigrants behave in a male chauvinist way* *2. That immigrants abuse grants and benefits* *3. That foreign traders do not pay taxes and receive more benefits from the local government* *4. The negative impact of the presence of immigrant workers in the jobs market* *5. That immigrants have little interest in integrating into the town* *6. That immigrants misuse and abuse the healthcare system* *7. The negative impact of immigrant children in schools*	*Survey of civil servants in different local departments and interviews with associations and key informants (residents' associations, football clubs, school parents' association representatives, traders' associations, immigrants' associations). D-CAS. Open Society - Foundation Council of Europe Foundation* *ICC- Consulters (consulting services) Survey of young people aged 16-29 in District 4 (youth organisations)*
3. Selection of local coordinators	*January 2014*	*The local coordinator has been a civil servant working in the City Council in intercultural policies*	*Department of Civil Rights and Citizenship*
4. Establishment of local networks	*January 2014*	*The core network (Coexistence Commission) has been in operation since 2004 and we began the C4i project with this network*	*The Commission, consisting of 30 people from institutions and associations and other professionals, assesses and tries to find*

			solutions to any coexistence conflict that occurs in the city
5. Local campaign	*April 2014 - May 2015*	*The Department of Civil Rights and Citizenship is governed by the Intercultural Master Plan (2011-2016).* *One of the objectives of this Master Plan is to combat racism and xenophobia.* *The C4i project is included in all our policies and we work with many local departments.* *Before the launch event we explained C4i to the working groups, Coexistence Commission, district councils and other Council departments. After this we did anti-rumour training consisting of a range of activities and workshops.* *During the campaign we have held a number of meetings with anti-rumour agents to maintain the network and build a consensus about events/actions.*	*Municipal Departments* *Members of the Coexistence Commission* *NGOs* *Political parties* *Members of District Councils* *Working groups of the Citizenship Department* *Anti-rumour agents* *Civil servants* *Seniors' associations* *Youth teachers* *High schools*
5.1 Launching event	*24 /01/2014*	*Description* *Institutional Declaration* *"Sabadell free of racism, xenophobia and homophobia"*	*The political members of the Council*
	27/05/2014	*Launch Event: We presented the beginning of the C4i project with a talk about "Does diversity affect school success?" and showing the anti-rumour education video.*	*Sabadell's Mayor* *Cabinet Member for Civil Rights and Citizenship* *The European Council expert.* *The school head teacher* *An expert from the University* *The public in general* *Civil servants* *Member of the Coexistence Commission* *Members of political parties.* *Organisations*

5.2 Awareness-raising workshops	*April 2014 - May 2015*	*We have run a number of workshops using a specific methodology tailored to different target groups, for example using music, theatre, cooking, photo calls, etc.* *The activities are:* *-Religious Centres Open Door Programme* *-Commemoration in memory of Sabadell citizens who died in Mauthausen concentration camp and all victims of Nazism* *- Kitchen 2.0* *- Anti-rumour workshop with Coexistence Committee in the Can Puiggener neighbourhood* *-Anti-rumour actions at the Fair Trade and Ethical Banking Festival.* *-Anti-rumour roulette* *-Conference for African Party. Speaker* *-Coexistence Rap* *-Anti-rumour workshop at the Solidarity Party* *- Vaccinate yourself against rumours workshop* *- Theatre workshops with theatre companies* *- Meetings with anti-rumour agents* *- Anti-rumour Workshop on St George's Day (23rd April)*	*Young people* *Elderly people* *Members of the Coexistence Commission* *Religious communities* *Civil servants* *Citizens in general* *Anti-rumours agents*
5.3 Training of trainers	*November 21, 2014*	*The training of trainers was done by Daniel de Torres from the European Council: dynamic, participative and little theory.*	*Young educators* *Civil servants* *Teachers* *Elderly people* *University students* *Members of NGOs* *Members of the Coexistence Commission*
5.4 Training of anti-rumour agents	*May 2014 - November 2014*	*Course that includes four sessions which alternate theoretical training with group dynamics. The objectives of the course are:* *•Improve our knowledge of others and promote coexistence in diversity.*	*Profile:* *Members of the Coexistence Commission* *Public at large* *Civil servants* *Young people* *Youth centre*

		•Think about the origin of rumours, stereotypes and prejudices about people who are different from me. •Provide tools and arguments to manage and fight widespread rumours in the city. **Training courses run:** • First course for the public at large • Second course for the public at large • First course for civil servants • Second course for civil servants • First course for young people • Training for professionals from youth centres • Training for professionals the from Gastronomic School • Training for students from the Gastronomic School • Training of trainers. • Training for actors from theatre companies.	*professionals* *Gastronomic School professionals* *Gastronomic School students* *Actors from theatre companies.* *No. of trained agents: 130 agents*
5.5 Ambassadors for diversity	*January 2014 - May 2015*	*How many? 130* *How were they identified?* *The ambassadors for diversity are the members of the Coexistence Commission and the people who have participated in the anti-rumour training. Also there are some organisations.* *What role have they had in the campaign?* *These people have participated in different actions and meetings to spread the project and to fight rumours*	*Members of the Coexistence Commission* *Public at large* *Organisations*
5.6 Diversity days	*December 2014*	*Description* *A whole word (activity in the Human Rights Programme)* *Show examples and case studies of people who combat rumours*	*Anti-rumours agents* *Sabadell libraries* *Alliance Française* *Espai Agora* *NGOs*

		about immigration by breaking down stereotypes in a library workshop	Foreign nationals Television Immigrant organisations Famous TV presenter
		Celebration of Diversity Day and the International Day of Migrants in the Human Rights ProgrammeCultural Diversity Day Programme to recognise the cultural diversity present in the city	
5.7 Cultural event	*April 2014 - May 2015*	*Description* *-Holi Festival* *-Music Concert in African Party* *-Gastronomic Intercultural Month at Vapor Llonch Restaurant and Gastronomic Youth School* *-Rap video presentation (Human Rights programme activity).*	*Anti-rumour agents Young people Elderly people Members of the Coexistence Commission Religious communities Civil servants Public in general*
6. Dissemination	*May 2014 - May 2015*	*Local Mapping (Prezi)* http://www.sabadell.cat/ca/recursos/documents *Sabadell Anti-rumour Network logo and slogan* http://www.sabadell.cat/ca/antirumors *Website:* www.sabadell.cat/antirumors *Facebook:* https://www.facebook.com/xarxaantirumors *Leaflets, printed material (include)* http://www.sabadell.cat/ca/recursos/materials-campanya *Rumours publication: Live diversity* http://issuu.com/sbddretscivils/docs/monorumors_0dcd25cba34e45	

		YouTube videos *Video network presentation* https://www.youtube.com/watch?v=uKlln7nSBWM *Don't get taken in by school rumours* https://www.youtube.com/watch?v=D-Tjmd4IAU8#t=19 *Video about awareness of rumours and arguments to fight them* https://www.youtube.com/watch?v=PnYWWIss4wM *Video: Sabadell as an intercultural city* https://www.youtube.com/watch?v=99EzMaKgRq8 *Video: C4i Project Presentation. Daniel de Torres* https://www.youtube.com/watch?v=wZ8GvhpIjMI *Video: c4i Project Presentation. Miguel Essomba* https://www.youtube.com/watch?v=7JuZuUdWJFM *Video: It is said that immigrants abuse grants and benefits* https://www.youtube.com/watch?v=dbbwAMU_tXw *Video: It is said that foreign traders do not pay taxes* https://www.youtube.com/watch?v=dbbwAMU_tXw *Video: The negative impact of immigrant children in schools* https://www.youtube.com/watch?v=6URP-O0WKgM *Video: It is said that immigrants misuse and abuse the healthcare system* https://www.youtube.com/watch?v=QOXFM2jru_s	

		Video: It is said that immigrants have little interest in integrating into the town *https://www.youtube.com/watch?v=dArYLcCYRGq* *Video: Change your point of view. Coexistence rap* *https://www.youtube.com/watch?v=0Okn_uT5-FA* *Videos: Theatre workshops "Convivim com"* *https://www.youtube.com/playlist?list=PL-qT7JrinZ0KFUhXTJdfhADGWsepdBx02*	
7. Other campaign activities	*12/06/2014 and 04/06/2015* *03/04/2015 and 21/11/2015* *23/04/2015*	*Recognition of Anti-rumour Agents in the Closing Ceremony to welcome immigrants 2013-2014 and 2014-2015* *Anti-rumour workshop with the Coexistence Committee in the Can Puiggener neighbourhood with the Xixa Theatre Group* *Anti-rumour Workshop on St George's Day*	*Anti-rumous agents Citizens in general Immigrant organisations Authorities Cultural organisations Members of the Coexistence Commission.*
8. 1st wave survey	*5 August - 26 September 2014*	*Citizen Survey in order to learn about their rumours and prejudices in relation to foreign people. Conducted before the C4i Sabadell Campaign. Number of respondents: 172*	*Public at large*
9. 2nd wave survey	*9 February-10 April 2015*	*Citizen Survey in order to learn about their rumours and prejudices in relation to foreign people Conducted after the C4i Campaign. Number of respondents: 152*	*Public at large*
10. Visibility		*Publications, media articles, TV/radio spots*	

PRESS DISSEMINATION 2014-2015

TITLE	PUBLICATION	DATE	LINK
Sabadell rep 71 mil euros per crear la Xarxa Antirumors	Diari de Sabadell	11/01/14	
Els centres de culte obriran les seves portes	Diari de Sabadell	29/3/14	
Cursos i pregària a l'entorn de la Jornada de Portes Obertes als Centres de Culte a Sabadell	Diari de Sabadell	31/03/14	
Las nueve confesiones religiosas de Sabadell abren sus centros de culto	Diari de Sabadell	05/04/14	
Les confessions religioses obren les portes dels seus centres de culte	Isabadell	08/04/14	http://www.isabadell.cat/ciutat/les-confessions-religioses-obren-les-portes-dels-seus-centres/
Más de 200 personas visitan los centros de culto	Diari de Sabadell	12/04/14	
L'alcalde presideix l'ofrena floral en memòria de les víctimes del nazisme	Sabadell informa	12/05/14	http://sabadellinforma.com/2014/05/lalcalde-presideix-lofrena-floral-en-memoria-de-les-victimes-del-nazisme/
L'Aplec de la Salut reitera el seu record a les víctimes de l'holocaust nazi	Ràdio Sabadell	13/05/14	http://www.radiosabadell.fm/Noticies/L-Aplec-de-la-Salut-reitera-el-seu-record-a-les-victimes-de-l-holocaust-nazi
La Xarxa Antirumor de Sabadell presenta el projecte europeu C4i (Communication for integration)	Sabadell més teu	28/05/2014	http://www.sabadell.cat/ca/noticies-municipals/30983-la-xarxa-antirumors-de-sabadell-presenta-el-projecte-europeu-c4i-comunication-for-integration
La xarxa antirumors de Sabadell presenta un projecte per combatre els estereotips negatius	El periòdic	29/05/2014	http://www.elperiodico.cat/ca/noticias/sabadell/xarxa-antirumors-sabadell-presenta-projecte-per-combatre-estereotips-negatius-3285487
La xarxa antirumors de Sabadell avança en la seva consolidació	I Sabadell	28/05/2014	http://www.isabadell.cat/sabadell/s

			ocietat/la-xarxa-antirumors-de-sabadell-avanca-en-la-seva-consolidacio/
Entrevista a Olga Jiménez	Ràdio Sabadell	30/05/14	http://www.radiosabadell.fm/Noticies/La-Festa-del-Comerc-Just-i-la-Banca-Etica-planteja-alternatives-al-comerc-classic
La Festa del Comerç Just i la Banca Ètica planteja alternatives al comerç clàssic	Ràdio Sabadell	30/05/14	http://www.radiosabadell.fm/Noticies/La-Festa-del-Comerc-Just-i-la-Banca-Etica-planteja-alternatives-al-comerc-classic
Sabadell participa en un projecte europeu per combatre els rumors	Diari de Sabadell	31/05/14	
El taller Cuina 2.0 vincula la gent gran amb els joves nouvinguts a través de la cuina i les noves tecnologies	Radio de Sabadell	07/05/2014 11	http://www.radiosabadell.fm/Noticies/El-taller-Cuina-2.0-vincula-la-gent-gran-amb-els-joves-nouvinguts-a-traves-de-la-cuina-i-les-noves-tecnologies
Sabadell combate los tópicos y la soledad con talleres de cocina para ancianos y inmigrantes	La Vanguardia	08/05/14	http://www.lavanguardia.com/local/sabadell/20140508/54406715748/sabadell-combate-topicos-talleres-ancianos-inmigrantes.html
Fem pinya amb els nouvinguts	Diari de Sabadell	12/06/14	
Acaban los talleres para enseñar SBD a los inmigrantes	Diari de Sabadell	12/06/14	
Fem pinya amb els nouvinguts	Diari de Sabadell	12/06/14	
Acaban los talleres para enseñar SBD a los inmigrantes	Diari de Sabadell	12/06/14	
Sabadell reconeix els participants d'acollida i els agents antirumors	Isabadell	13/06/14	http://www.isabadell.cat/sabadell/societat/sabadell-reconeix-els-participants-dacollida-i-els-agents-antirumors/

Acte de reconeixament dels participants als programes d'acollida a la ciutat i la xarxa antirumos	Sabadell informa	13/6/14	http://sabadellinforma.com/2014/06/acte-de-reconeixement-dels-participants-als-programes-dacollida-la-ciutat-la-xarxa-antirumors/
Fira Sabadell acull l'acte de reconeixement a les persones participants als programes d'acollida de la ciutat i a la Xarxa antirumors	Sabadell.cat	13/06/14	http://www.sabadell.cat/ca/noticies-municipals/31429-fira-sabadell-acull-lacte-de-reconeixement-a-les-persones-participants-als-programes-dacollida-de-la-ciutat-i-a-la-xarxa-antirumors
Desengant-xat dels rumors. Monogràfic	*Drets Civils*	09/2014	*http://issuu.com/sbddretscivils/docs/monorumors_0dcd25cba34e45*
Apunts sobre Bullying" per prevenir l'assetjament escolar	*Sabadell informa*	26/09/2014	*http://sabadellinforma.com/2014/09/apunts-sobre-bullying-per-prevenir-lassetjament-escolar/*
Curs, convivim com: teatre fòrum	*Sabadell informa*	01/12/2014	*http://www.sabadell.cat/ca/viure-a-sabadell/2012-02-23-11-31-52/278-antirumors/recursos/audiovisuals/37475-curs-convivim-com-teatre-forum*
La Mostra de Solidaritat convida a lluitar contra les desigualtats del món	*Diari de Sabadell*	06/10/14	
5èna Mostra de Solidaritat i Cooperació a Sabadell	*I Sabadell*	30/09/2014	*http://www.isabadell.cat/event/5a-mostra-de-solidaritat-i-cooperacio-de-sabadell/?instance_id=166*
5èna Mostra de Solidaritat i Cooperació a Sabadell			*http://xarxanet.org/cultural/noticie*

	Xarxanet.cat	01/10/2014	s/5a-mostra-de-solidaritat-i-cooperacio
El col·legi d'advocats de Sabadell s'adhereix a la xarxa Antirumors	Il·lustre Col·legi d'Advocats	24/10/2014	http://www.icasbd.org/noticies/la-junta-de-govern/913-xarxa-antirumors
El Cicle « Tot un mon » de la xarxa antirumors de Sabadell prepara nous diàlegs	Sabadell Informa	11/11/2014	http://sabadellinforma.com/2014/11/el-cicle-tot-un-mon-de-la-xarxa-antirumors-de-sabadell-prepara-nous-dialegs/
Taller Xarxa Antirumors contra els estereotips i rumors de dones immigrants	Agenda Oberta	21/11/14	http://oberta.cat/event/86351
Sabadell commemora el Dia dels Drets Humans	Sabadell Informa	20/11/2014	http://sabadellinforma.com/2014/11/sabadell-commemora-el-dia-dels-drets-humans/
La Ciutat commemora l'acte institucional del Dia dels drets humans	Sabadell informa	10/12/2014	http://www.sabadell.cat/ca/noticies-municipals/35819-la-ciutat-commemora-lacte-institucional-del-dia-dels-drets-humans
Sabadell convida als ciutadans a reflexionar sobre la vulneració dels Drets Humans en ple segle XX1	Radio Sabadell	10/12/2014	http://www.radiosabadell.fm/Noticies/Sabadell-convida-els-ciutadans-a-reflexionar-sobre-la-vulneracio-dels-Drets-Humans-en-ple-segle-XXI
Sabadell reivindica els Drets humans en el Dia internacional	Diari de Sabadell	13/12/14	
Sabadell commemora el Dia Internacional del Migrant a la Casa Duran	Sabadell informa	19/12/2014	http://www.sabadell.cat/ca/noticies-municipals/36011-sabadell-commemora-el-dia-internacional-del-

			migrant-a-la-casa-duran
Els drets i els rumors centren la commemoració del Dia del Migrant	*Diari de Sabadell*	20/12/14	
L'Espai Polivalent del Parc del Nord acull l'Acte de reconeixement a la història del poble gitano	*Sabadell informa*	24/12/2014	*http://sabadellinforma.com/2014/12/sabadell-acull-lacte-de-reconeixement-a-la-historia-del-poble-gitano/*
Un informe europeo reconoce cómo se trabaja la diversidad en Sabadell	*Diari de Sabadell*	09/04/15	
El consell d'Europa rep un reconeixement per les polítiques d'igualtat i de convivència	*Radio Sabadell*	23/3/2015	*http://www.radiosabadell.fm/Noticies/El-Consell-d-Europa-reconeix-Sabadell-per-les-accions-en-favor-de-la-igualtat-i-la-convivencia*
Reconeixen Sabadell per les accions en favor de la convivència i la diversitat	*Naciosabadell.cat*	23/3/2015	*http://www.naciodigital.cat/sabadell/generapdf.php?id=255*
Sabadell és un dels ajuntaments més actius i avançats en la gestió de la diversitat	*Sabadell informa*	24/03/2015	*http://sabadellinforma.com/2015/03/sabadell-es-un-dels-ajuntaments-mes-actius-i-avancats-en-la-gestio-de-la-diversitat/*
El rap com a eina per lluitar contra el racisme als Instituts	*Diari Ara*	18/04/2015	*http://www.ara.cat/videos/reportatges/taller-rap-convivencia-sabadell-pau-llonch_3_1340295966.html*
Aplec de la Salut i Ofrena Floral per les víctimes del nazisme al recinte de la salut	*Sabadell informa*	11/05/2015	*http://sabadellinforma.com/2015/05/aplec-de-la-salut-i-ofrena-floral-per-les-victimes-del-nazisme-al-recinte-de-la-salut/*

Also include:

- ***Description of the innovative aspects of the project***

After our experience these are the points that we would like share with other cities. They have been important for the successful implementation of the project.

1. **Consensus and dissemination strategy.**
   - Political consensus and transferring to higher institutions.
   - A core such as the Coexistence Commission composed of engaged citizens who are aware of the issues.
   - Conveying the explanation to:
   - City Council: workers and participation forums such as district councils or other participation bodies such as working groups.
   - The public in general.

2. **Suitable methodology for each target group:**
   - **Young people** (our priority target). Theatre workshops and theatre forum, coexistence rap.
   - **Intergenerational young / elderly people**: Kitchen 2.0.
   - **Adults.** The project in general, agents' training, Gastronomic Show: School of Hotel and Restaurant Management, foreign women, teachers, students and diners.

3. **'Don't get taken in' campaign.**
   - Instrumental tools. From the ones we have used, we recommend those in the two first points:
   - Photo call and roulette (which makes it possible to easily reach large numbers of the public)
   - Tablecloths and aprons.
   - Website and spontaneous and independent Facebook page due to the initiative of the agents' network.
   - Postcards and leaflets.
   - Constant, continuous and regular presence in the media, thanks to the press campaign, the activities and the meeting spaces.

4. **Dissemination in every field of the department**, of which the Rumours project has become the leitmotif during a whole year, and also in an organisation such as the **City Council**.

5. **Rumours methodology is exportable** to combat stereotypes in other groups, e.g. about Roma people and gender.

6. **The autonomy of the agents' network. They have created their own Facebook page.**

- *Use of social media and their impact on project dissemination* (include statistics, such as no. of Facebook likes, tweets, YouTube views, website traffic)
  ➢ Facebook likes (department): 326

  ➢ Facebook anti-rumours network: 134

  ➢ Tweets: 905 followers
  Posted tweets:
  - 19 April 2015: coexistence rap
  - 22 December: coexistence rap
  - 19 December: coexistence rap retweet
  - 19 December: coexistence rap retweet
  - 19 December: coexistence rap retweet
  - 19 December: coexistence rap 5 retweets
  - 12 December: "Intercultural people are living in my neighbourhood: do you benefit from this richness?" 2 retweets
  - 10 December: Human Rights Day 1 retweet
  - 10 December: Human Rights Day 1 retweet
  - 26 December: "Tot un món" Dialogue Series 1 retweet
  - 17 December: Gastronomy Month
  - 11 November: Gastronomy Month 3 retweets
  - 7 November: Poetry exchange
  - 6 November: Gastronomy Month
  - 5 November: "Tot un món" Dialogue Series
  - 5 November: "Tot un món" Dialogue Series retweet
  - 14 October: coexistence rap at Ribot i Serra retweet
  - 6 October: Stop Rumours Agency retweet
  - 4 October: Solidarity and Cooperation exhibition 2 retweets
  - 3 October: Solidarity and Cooperation exhibition 1 retweet
  - 30 September: Solidarity and Cooperation exhibition
  - 5 June: Rumours website
  - 2 June: Fair Trade Festival
  - 30 May: Fair Trade Festival 2 retweets
  - 29 May: Fair Trade Festival retweet
  - 27 May: Anti-rumours network

  ➢ YouTube: (videos): 29,156 views

  ➢ Website traffic: 3,154

- ***Impact of the project and activities***
  The impact of our activities has been measured with quantified indicators such as:
  (See the C4i Sabadell campaign table. Indicators column)

  In addition there are other actions that we cannot quantify, such as the impact of mass media (TV programmes, radio programmes, etc.).

  There are other impacts that are difficult to quantify, such as how people change their minds or behaviour. We will only be able to see such changes after a long period of time.

- ***Problems encountered in the implementation of the project***

  - Analysing the real impact of the anti-rumours campaign at the city level.
  - Measuring the impact of anti-rumour stakeholders on their immediate surroundings.
  - The difficulty of eradicating rumours and stereotypes about certain groups that are already objectified by the public and fulfil a specific function.
  - The involvement of all local stakeholders: institutions, political parties, services and departments, associations, companies, unions, the public at large.

  5 pages max.

2. Narrative report

2.1. Presentation

Provide the information you have prepared for the website, with general information about your city and a photo.

Sabadell is a city in Catalonia and the joint capital of the Vallès Occidental region. As of January 2013 it had a total of 207,773 inhabitants on the population register. Close to the city of Barcelona (some 26 km away), it is the fifth biggest city in Catalonia. In recent history, specifically the 19th and 20th centuries, the city spearheaded the industrialisation process in Catalonia, particularly the textile industry, thus becoming Spain's most important wool textile production centre and acquiring 'the Catalan Manchester' as a nickname.

During these years urban development was at its peak and as such the city received a large number of new citizens from the rest of Spain, especially from Murcia and Andalucía.

The first years of democracy saw the strengthening of urban cohesion between all the neighbourhoods that had blossomed as a result of demographic growth, giving rise to one of the country's biggest cities. By the end of the 20th century industry was of lesser importance and retail, businesses and financial institutions took on a greater role, absorbing a larger number of workers. As a result the urban landscape of the city underwent a major overhaul, in which the Eix Macià thoroughfare became established as a service centre which brings together the city's retail and business. By the same token, the city underwent a transformation in services and facilities: civic centres, day care centres, libraries, parks and gardens. This transformation and these facilities led to an improvement in the public's standard of living.

As a response to 21st century realities, the city has begun to tackle the challenges of new information and communication technology, joining the 'Cities of Knowledge' network. This has given it a strong economic and social fabric and development in information industries with a united and enterprising citizenry eager to aid in this development.

As a result of hosting the Autonomous University of Barcelona and the ESDi School of Design, it also has a considerable student community. With the aim of becoming a leader in an emerging information and knowledge society, the continuation of future projects calls for public–private partnership. Currently Sabadell has a significant degree of social cohesion in a variety of areas (cultural, environment, youth, etc.). The fact that over eight different religious groups with their more than 70 associated centres of worship call Sabadell home speaks to the city's religious diversity (Sabadell religious diversity and convictions map http://mapes.audir.org/sabadell/mapa.htm).

Since 2000, Sabadell has undergone a significant shift in its demographic as a result of foreign immigration which has affected Spain in general. As such Sabadell has welcomed citizens from countries all over the world, including

Latin America, Africa and Asia. This translates into an increase in its foreign-born population from 1% to 11.65%, 13.2% at its peak in 2010 (source: Local Registers, National Statistics Institute). Out of the foreign-born people on the population register in January 2013, 43.6% were from Latin America (mainly Bolivia and Ecuador), 30.9% from Africa (generally Morocco) and 7.11% from Asia (mainly China and Pakistan).

In the light of this new socio-demographic situation and the challenges it poses, the City Council established the Intercultural Council in 2006, which in 2007 was renamed the Office for New Citizens, offering reception, information and guidance services to newly arrived citizens. This office preceded the Immigrants and Returning Catalan Residents Act, passed by Catalonia's Parliament in 2010.

In the current 2012/16 administration, immigration and coexistence policies are managed by the Council for Civil Rights and Citizens, whose Master Plan 2011/15 contains the following goals with regard to foreign residents: i) continue the development of the tools required to receive recent arrivals with the help of the local community; ii) promote associations while supporting a network of powerful spokespeople working towards inclusion, diversity and civil rights in a bid to strengthen civil society; c) citizen education, providing tools to confront prejudices and stereotypes, being proactive in the struggle against perceptions and encouraging critical thinking; d) encourage projects promoting intercultural, inter-personal and inter-generational strategies which promote areas for association, sharing experiences and mutual understanding, placing high value on diversity.

As a result of its intercultural policies, Sabadell has been a member of the Spanish Network of Intercultural Cities since 2012.

City Council Website:

http://www.sabadell.cat/es

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2.2. Local campaign
Please respond to the following questions

1. **Basic information about the campaign:**

o Specific goals
Build and strengthen social mobilisation networks to foster informed public opinion and debate on migration and diversity and combat unfounded (but widespread) myths and misconceptions which undermine integration strategies at the local level.

o Target(s)
- Young people
- Elderly people
- Members of the Coexistence Commission
- Religious communities
- Civil servants
- Public in general
- Schools

o What specific rumours has the campaign focused on?

Public as a whole:
1. The abuse of grants and benefits
2. The misuse and abuse of the healthcare system
3. The negative impact of the presence of immigrant workers in the jobs market
4. The negative impact of immigrant children in schools
5. That foreign traders do not pay taxes and receive more benefits from local government
6. That they have little interest in integrating into the town

Young people:
1. That immigrants behave in a male chauvinist way
2. That immigrants abuse grants and benefits
3. That foreign traders do not pay taxes and receive more benefits from local government
4. The negative impact of the presence of immigrant workers in the jobs market
5. That immigrants have little interest in integrating into the town
6. That immigrants misuse and abuse the healthcare system
7. The negative impact of immigrant children in schools

Why?
The rumours from the public as a whole are the result of the study to identify stereotypes and false rumours in the city carried out in the first half of 2013. The study was the result of 29 interviews with representatives of different local associations and 44 surveys of professionals in different city council departments. The rumours of young people are the result of the study done in the C4i Project.

o   Were there delays in the design and/or implementation of the campaign?
    There were no delays.

2. **Global Communication**

o   **What are the main messages that your campaign is spreading?**
    Don't get taken in by rumours. Live diversity. Faced with rumours, get informed, think and act!

    1. The abuse of grants and benefits. **Don't get taken in by rumours!**
    2. The misuse and abuse of the healthcare system. **Don't get taken in by rumours!**
    3. The negative impact of the presence of immigrant workers in the jobs market. **Don't get taken in by rumours!**
    4. The negative impact of immigrant children in schools. **Don't get taken in by rumours!**
    5. That foreign traders do not pay taxes and receive more benefits from local government. **Don't get taken in by rumours!**
    6. That they have little interest in integrating into the town. **Don't get taken in by rumours!**

o   **Have you designed a specific logo and communication slogans?**
    Yes, we have designed our own logo: Sabadell, don't get taken in by rumours, live diversity http://www.sabadell.cat/ca/antirumors

o **What communication and dissemination tools are you using? (E.g. website, leaflets, social media and other communication products like apps or other products – please provide images of these tools.)**

Website: www.sabadell.cat/antirumors

Facebook: https://www.facebook.com/xarxaantirumors

Leaflets, printed material, (tablecloth, aprons, roulette, photo call, OOH advertising)
http://www.sabadell.cat/ca/recursos/materials-campanya

 Leaflets

Antirumours postcards

Els estrangers ens treuen la feina i no cotitzen a la Seguretat Social

Que no t'enganxin els rumors

L'alumnat d'origen estranger baixa el nivell educatiu

Que no t'enganxin els rumors

Els comerciants estrangers no paguen impostos

Que no t'enganxin els rumors

Els estrangers no volen integrar-se

Que no t'enganxin els rumors

QUÈ HAURIES DE SABER PERQUÈ NO T'ENGANXIN AQUEST RUMOR...

VIU LA DIVERSITAT.
DAVANT ELS RUMORS,
INFORMA'T, PENSA I ACTUA

Ajuntament de Sabadell

Antirumours tablecloth

Antirumours aprons

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Advertisement

Photocall
https://www.flickr.com/photos/dretscivils/sets/72157644581614138

Antirumours roulette

YouTube videos:

Video network presentation
https://www.youtube.com/watch?v=uKlln7nSBWM

Video don't get taken in by school rumours
https://www.youtube.com/watch?v=D-Tjmd4IAU8#t=19

Video about awareness of rumours and arguments to fight them
https://www.youtube.com/watch?v=PnYWWIss4wM

Video: Sabadell as an intercultural city
https://www.youtube.com/watch?v=99EzMaKgRq8

Video: C4i Presentation Project. Daniel de Torres
https://www.youtube.com/watch?v=wZ8GvhpIjMI

Video: C4i Presentation Project. Miguel Essomba
https://www.youtube.com/watch?v=7JuZuUdWJFM

Video: It is said that immigrants abuse grants and benefits
https://www.youtube.com/watch?v=dbbwAMU_tXw

Video: It is said that foreign traders do not pay taxes
https://www.youtube.com/watch?v=dbbwAMU_tXw

Video: The negative impact of immigrant children in schools
https://www.youtube.com/watch?v=6URP-O0WKgM

Video: It is said that immigrants misuse and abuse the healthcare system
https://www.youtube.com/watch?v=QOXFM2jru_s

Video: It is said that immigrants have little interest in integrating into the town
https://www.youtube.com/watch?v=dArYLcCYRGq

Video: Change your point of view. Coexistence RAP
https://www.youtube.com/watch?v=0Okn_uT5-FA

Videos: Theatre workshops "Convivim com"
https://www.youtube.com/playlist?list=PL-qT7JrinZ0KFUhXTJdfhADGWsepdBx02

o **What have been the main communication activities (presentations, workshops, media, press, etc.)?**

- Institutional declaration "Sabadell free of racism, xenophobia and homophobia". January 2014
- C4i launch event: to present the anti-rumour campaign to the public. June 2014

- Recognition of Anti-rumour Agents in the Closing Ceremony to welcome immigrants June 2014
- Workshops:
  - Youth workshops using theatre forum methodology
  - A rap workshop in the coexistence programme
  - A Gastronomic School students workshop
  - A seniors' workshop: *vaccinate yourself against rumours*
- Motion of Catalan city councils to promote awareness policies, dismantling rumours about diversity and favouring coexistence in Catalonia. An agreement between Sabadell , Barcelona and other Catalan institutions to fight rumours throughout Catalonia

- YouTube videos: *Video: Change your point of view. Coexistence RAP* https://www.youtube.com/watch?v=0Okn_uT5-FA
  Radio programmes *Video about awareness of rumours and arguments to fight them* https://www.youtube.com/watch?v=PnYWWIss4wM
- Photo call for various festivals and activities
- http://www.sabadell.cat/ca/antirumors

- **What have been the most and least useful communication tools and actions? And why?**
  The most: radio programmes, coexistence rap, print media, political agreements, social media (Facebook, website) and photo call
  The least: roulette

- **Which new communication tools are you planning to introduce before the end of the project?**
  We are going to put up OOH advertising about the project in the city centre starting on 26 May 2015 http://www.sabadell.cat/ca/recursos/materials-campanya

3. **Anti-rumour network**

- **Who are the key actors involved in and supporting your campaign?**
  The Coexistence Commission and the agents who have done the training

- **How did you manage to engage and motivate them?**
- After the training we invited everyone to join the campaign as an anti-rumour agent.
- We sent them full information about the campaign, the activities, etc. and we invited them to the activities.
- We have held three formal meetings with all the agents to talk about the project and the sustainability of the network in the future.

o **Have you set up some kind of network structure? How does it work (working groups, commissions, informal meetings, etc.)?**
We have two kinds of people committed to the campaign: friends of the network and active participants.
We invited all these people to the formal meetings. The meetings have group dynamics, working groups, etc.

4. **Anti-rumour agents' training**

o How are you doing/planning the anti-rumour agents' training (number of agents to be trained, profiles, how do you attract them, etc.)?
Number of agents:
130
Profile:
Members of Coexistence Commission
Public at large
Civil servants
Young people
Youth centre professionals
Gastronomic School professionals
Gastronomic School students
Actors from theatre companies

   How do you attract them?
-   *We explain the project to the working groups of the Civil Rights and Citizenship Department and to the District Councils.*
-   *We invite the organisations to the training.*
-   *We inform through the media (TV, radio, website, etc.).*

o **How do you link the anti-rumour agents with your campaign? What are they expected to do?**
We held a meeting on April 28, 2014, and we asked them about the sustainability of the network and what they hoped to do. The answer was that they needed more anti-rumour information and they would like to continue their participation to combat other rumours and stereotypes about other collectives (Roma, etc.).

o **Have you used C4i training material for the training?**
We have used:
Leaflet I
Leaflet II
Anti-rumour arguments
Videos from YouTube and C4i productions
Comic books

5. Anti-rumour campaign activities

o **What are the main anti-rumour activities of your campaign? (Regarding specific goals and targets) Please provide a brief description of each one**

GASTRONOMIC SHOW
An intercultural meeting has been run between 7 foreign women users of different women's organisations and the 25 students and professionals from the School of Hotel and Restaurant Management Restaurant (part of the Economic Development Department) in the city. The women wrote down recipes for dishes from their countries which the Restaurant used to serve thematic menus for four weeks, basing each week's menu on the part of the world where these women come from. The knowledge exchange took place in the Restaurant's kitchen, where for four mornings they all worked together showing and learning how to cook as it is done in the different countries, talking about ingredients and ways of cooking or serving them.

Simultaneously, the professionals and students from the School of Hotel and Restaurant Management took part in an anti-rumours theatre workshop. 870 diners of the Restaurant were able to try food from 4 different areas of the world during one month in an anti-rumours atmosphere created by the menus and the food, the thematic decoration which was renewed every week by the women, and the anti-rumours aprons, tablecloths, photo call and the communication campaign items. Afterwards, an intercultural cooking master class was given by the chef of the Restaurant to close the project before an audience of over 70 people. We want to repeat this experience in 2015 and also bring it to other restaurants in Sabadell to raise awareness throughout the public at large.
We chose this case as a good practice because:
- It generates exchanges between foreign women and foreign and native young people, our priority target.
- It involves cooperation between two City Council departments while professionals such as teachers, chefs and waiters have taken part in it as well.
- It has directly reached almost 1,000 people.
The Gastronomic Show on our website:
http://sabadell.cat/ca/?option=com_content&view=article&id=35298&Itemid=1815
The Gastronomic Master Class on our website:
http://sabadell.cat/ca/?option=com_content&view=article&id=35852&Itemid=1815

COEXISTENCE RAP
The Civil Rights and Citizenship and Education departments offered all the city's high schools the chance to take part in this project. In the end 10 high schools took part in it from May to December. A youth worker and a well-known rap composer and singer from Sabadell led the workshops for 800 teenagers aged 12-14 all around the city in school time. In these 2-hour workshops, there was a short

theoretical introduction after which students learnt about rhythmical bases and writing lyrics. Each student wrote and sang their own rap and the best lyrics and most talented students were selected to compose and sing the final song, which was titled *Change your point of view.* These 12 students recorded the song in a studio. The video of the whole process was shown to 300 classmates of the "artists" at a specially designed event conducted by the singer.

The video was also publicly presented in Sabadell on Migrant's Day in the presence of authorities, institutions and immigrants' association representatives with over 90 people attending in total. It was also posted on the Internet (https://www.youtube.com/watch?v=0XLqQLsNm-c) where it has had over 25,000 views.

Between January and March in 2015 it is planned to run the workshop in 5 more high schools, which means that 284 students will take part in it. There will be a presentation of the video in nonparticipant high schools on March 21, the International Day for the Elimination of Racial Discrimination.

We chose this case as a good practice because:
- Our priority target is young people, especially with respect to preventing racism and xenophobia.
- Two Council departments have worked together on the project and teachers have been involved in it too.
- It has reached 800 direct participants and 25,000 views online.

o **If there have been any relevant changes regarding the activities foreseen in the first campaign proposal and the final one, please explain what factors have motivated these changes**
We have done all the activities that we included in the first campaign proposal so there have not been any changes. Nevertheless we have done more activities that we had not previously planned such as:
- Anti-rumour St. George's Day workshop
- The Recognition of Anti-rumour Agents in the Closing Ceremony to welcome immigrants 2013-2014 and 2014-2015
- The Anti-rumours workshop with the Coexistence Committee in the Can Puiggener neighbourhood with the Xixa Theatre Group.
- Anti-rumour training workshop with theatre company actors

o **Have you been planning to introduce more changes from December 2014 to May 2015?** If so, please explain the reasons for these changes
Yes, we are going to introduce this new activity: Anti-rumour training workshop with theatre company actors

o **How are you evaluating the actions already conducted? (E.g. level of participation, feedback etc.)**
- Evaluation forms
- Direct observation (local coordinator)
- Feedback from participants
- Final results of products: Coexistence rap video, performance, etc.

o **What have been the actions that got more and less impact? And what do you think are the reasons for these differences?**
The Gastronomic Show and the Coexistence Rap (see 5.1 Anti-rumour campaign activities)

6. **Lessons learnt**

o **What are the main complexities identified until now? And what have you done/are you doing to overcome them?**
The main problem we have faced has been the short period of time we have had to design, implement and evaluate the project. We have had many advantages, including a previous project to combat citizen rumours run with the Open Society Foundation, political consensus from the beginning of the project, an intercultural strategic plan with all council departments and our Civil Rights and Citizenship department which leads the project.

o **Have you used ideas for campaign activities/communication tools or actions from other C4i cities? Which ones? Why?**
- Training: we have used the teachers from the Barcelona project
- The anti-rumours roulette from Tenerife (RECI)
- The importance of doing activities for young people. We knew that Bilbao was also focusing on this target group.

o **What are the 3 main lessons learnt and 'tips' that you think are worth sharing with other cities that are implementing an anti-rumour strategy or want to start one now?**
1. If it is led by a Council then you need to get a political consensus from the beginning.
2. Have a prior strategy to involve meaningful organisations in the anti-rumour network: in Sabadell's case, the Coexistence Commission.
3. Have a strong team to support the local coordinator.

o **What have you expected from the participation in C4i?**
a) To learn about other cities experiences in combating racism and xenophobia.
b) To learn about other new methodologies to achieve greater impact in the city.
c) To have access to financial resources to carry out the actions.
d) To participate in a European network to fight racism and xenophobia.

o **How were your expectations met?**
We are fairly satisfied with our participation in the C4i project and we hope to keep in contact with the other partners in order to continue sharing our practices. It would be wonderful if we could join in with other projects.

7 **. Calendar of activities**

Please update your campaign calendar for the period January 2014 to June 2015

C4ı [CITY] CAMPAIGN

ACTIVITY/ACTION	MAIN OBJECTIVES	TARGET GROUP	EXPECTED OUTCOMES	INDICATORS	RESOURCES	TIMMING	C4i ACTIVITY

	C4i SABADELL CAMPAIGN						
ACTION	OBJECTIVES	TARGET GROUP	EXPECTED OUTCOMES	INDICATORS	RESOURCES	TIMMING	C4I ACTIVITY
Institutional declaration *Sabadell free of racism, xenophobia and homophobia* approved by Sabadell City Council's Board of Spokespersons on the *International Day of Commemoration in Memory of the Victims of Holocaust*	- Publicity to declare the institutional position of the City of Sabadell against racism, xenophobia and homophobia.	- General public	- Knowledge of the public positioning on intolerance and rejection of discriminatory behaviour in the city.	Number of political parties that give support: All political parties with seats on the City Council. 34	- City Council press release - Media to spread the information to the public	January 24, 2014	Extra C4i
Website that offers full information about the C4i Project: resources, calendar of events, documents and links to other institutions and organisations related to the project.	- Maintain the Sabadell Anti-Rumour Network website.	- General public	- Significant and growing number of visits in order to provide maximum publicity for the project.	Number of visits: 3,154 visits	Support of IT Department to monitor visits	January 2014 – June 2015	6. Dissemination 6.1 and 6.2
Press conference and press releases	- Inform the public about the existence of the Sabadell Anti-Rumour Network.	- General public	- Major promotion in media.	Number of media outlets: 5 media outlets	Support of Communication Department	January 2014-June 2015	Extra C4i

Explain the project to the working groups of the Civil Rights and Citizenship Department	- Inform the city's associations about the implementation of the C4i project.	- Equality associations, range of religious associations, immigrants' associations, youth associations, cooperation and solidarity council, LGTBI associations, Roma associations, and members of various working groups in the department.	- Convey information to Sabadell associations about the *Sabadell Anti-rumour Network* project.	-Number of working groups: 8 working groups - Number of people who are participating in working groups: 160 people 35	- Activities room - Audiovisual support - Leaflet (I and II) of the campaign	Religious working group: February 26, Coexistence Commission March 17, Immigration working group: March 25 Equality working group: April 7 Roma working group: April 30 LGTBI working group: April 30 Solidarity Council: April 30 Youth working group April 30	Extra C4i
Leaflet 1. Introducing the Sabadell Anti-rumours Network and C4i Project	- Design material to introduce the C4i Project.	- General public	- Produce a dissemination tool for all citizens	-Number of leaflets: 15,000 leaflets	- A design professional	March 2014	6. Dissemination 6.4

Coexistence Rap	- Improve interpersonal relationships between the students; enhance communication abilities and work on social values; and promote participation in the fight against discrimination. - Use an artistic tool as a methodology to express feelings; raise awareness about social discrimination and the need to fight against it; and reflect on the need to improve ourselves.	- Students at Sabadell high schools	- Awareness among young people about the risks of violent and intolerant behaviour towards people from different cultures.	-Number of schools: 13 schools - Number of teachers: 13 teachers - Number of students: 928 students	- Sound equipment - Classrooms - Audiovisual support - CD's	March 2014-March 2015	5. Events 5.3
Celebrating the Hindu *Holi Festival*. It is a festival of happiness and friendship.	- Promote the cultures of foreigners living in the city to foster their integration.	- General public	- Increase and diversify citizen participation.	- Number of participants 2014: 4,000 people - Number of participants 2015: 7,000 people	- Powder paints - Sound equipment	March 23, 2014 March 15, 2015	Extra C4i
Collecting city data (statistics)	Collect data about city rumours in order to draw up arguments against them and a successful campaign to fight them. *Survey of professionals who deal directly with the public in local services (44 people) and interviews with associations and key informants (29 people). Duration: 2 months*	- General public	- Profile of the city (with the most significant data identification).	- Document completed	- Local coordinator - Other Council departments	October 2013	2. Research 2.1.

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Study to identify perceptions and attitudes towards foreigners (immigration) of young people in Sabadell (analysing young people in District 4).	Learn about young people's perception of false rumours and ideas about foreigners (city in general and young people in particular).	- Young people	- Knowledge, perceptions and attitudes of young people towards foreigners in Sabadell (immigration) from analysis of the young people in a district.	- Number of participants: 357 people	- Consulting services	July, 2014	2. Research 2.1.
Leaflet 2. Arguments against widespread rumours	- Designing 6 different leaflets (one for each rumour) to provide information about the most widely reported rumours and arguments that refute them.	- General public	- Produce a leaflet to fight widespread rumours in the city.	- Number of leaflets: 90,000 (15,000 of each anti-rumour leaflet)	- A design professional	April 2014	6. Dissemination 6.5
Kitchen 2.0 workshop	- Fight stereotypes about immigration. - Promote involvement to fight the discrimination, racism and xenophobia of elderly people - Provide resources to young people in order to carry out the emancipation process. - Provide resources to elderly people for new technology. - Encourage the integration of particularly vulnerable groups in a normal activity. - Encourage active elderly people. - Do intergenerational activities.	- Elderly people and young foreigners.	- Reduction in stereotypes about immigration.	- Number of elderly people taking part: 3 people - Number of young people taking part: 4 people	- Kitchen - Food to make meals - Computer classroom - Audiovisual support - Mobile phones	April 2-June 11, 2014	5. Events 5.3

Talk on *Religious diversity in open societies* by Mr. Francesc Torralba as part of the religious diversity programme.	- Provide ideas to the public about the benefits of an open society constructed with different beliefs to prevent discrimination on grounds of beliefs. - Recognise social work and cohesion of religious communities.	- General public	- Citizen participation - Religious communities participation	- Number of participants: 150 people - Number of communities that have participated: 7 communities	- Audiovisual support - Activities room	April 3, 2014	5. Events 5.3
Diverse Open Door Day at religious centres Centres in District 4.	- Present some of the religious centres of worship that are in the city. - Create links for dialogue between communities and citizens of diverse beliefs and convictions. - Use knowledge to dispel rumours and stereotypes associated with the diversity of religious	- General public	- Media coverage of the event	- Number of participants 2014: 90 people 38 - Number of participants 2015: 100 people - Number of religious communities 2014: 13 communities - Number of religious communities 2015: 13 communities	- Bus to make the trip - Religious centres, communities - Activities room	April 5, 2014 April 17, 2015	5. Events 5.3
Explain the project to City Council departments	- Inform the Council's departments and political groups about the implementation of the	- Heads of Council departments	- Information for Council departments and	- Number of departments informed:	- Activities room - Audiovisual support - Leaflet (I and II) of the	May 6, 2014	Extra C4i

	C4i project		-Political groups on the Council.	political groups about the "Sabadell Anti-rumour network"	27 departments - Number of political groups: 5 political parties	campaign		
Training anti-rumour agents	- Improve our knowledge of others to promote coexistence in diversity. - Think about of the origin of rumours, stereotypes and prejudices about others - Provide tools and arguments to manage and fight rumours as civil servants	- General public	- Train citizens in communication skills to manage rumour situations.	- Number of participants 39 33 people	- Activities room - Audiovisual support - Leaflet (I and II) of the campaign - Photo call to get people to support the campaign	May 8, 15, 22 and 29 2014	3. Training 3.3
Offerings in memory of people from Sabadell who died in Mauthausen concentration camp and all victims of Nazism.	- Remember the memory of all victims of the Holocaust with citizen participation. - Comply with the Board of Spokespersons agreement to rid the city of racism, xenophobia and homophobia.	- General public	- Citizen participation	-Number of participants: 60 people	- Leaflet (I and II) to spread the information	May 12 2014	5. Events 5.3

Explain the project to the city's District Councils.	- Inform the public and organisations about the start of the C4i project.	People from organisations, civil servants and political parties. All are representative of the District.	Increase knowledge about the C4i Project. Increase participation.	Number of District Council members: 100 people 40	- Leaflet (I and II) to spread the information	District 1: May 19, 2014 District 2: May 22, 2014 District 3: May 20, 2014 District 4: May 21, 2014 District 5: May 29, 2014 District 6: May 26, 2014 District 7: May 27, 2014	Extra C4i
1st anti-rumour training for civil servants	- Think about the need for local government to intervene to foster better social cohesion. - Think about of the origin of rumours, stereotypes and prejudices about others - Think about the role of public sector workers in the creation and transfer of rumours. - Provide tools and arguments to manage and fight rumours as civil servants.	- General public	- Train civil servants who have direct contact with the public to manage and fight rumours	- Number of participants: 28 people - Number of departments: 6 departments	- Activities room - Audiovisual support - Leaflet (I and II) of the campaign - Photo call to get people to support the campaign	May 20, 22, 27 and 29, 2014	Extra C4i

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Video 1. Infographic about the city that includes sociological characteristics, demographics, etc.	- Make a presentation video about the city.	- General public	- Make a presentation video about the city.	- The Prezi document	Professional support from our department	May 2014	6. Dissemination 6.3
Workshop *Vaccinate yourself against rumours*.	- Improve our knowledge of others to promote coexistence in diversity. - Reflections on the origin of rumours, stereotypes and prejudices about the other as a person who is different from me.	- Seniors group	- Reduction of stereotypes about immigration	- Number of participants: 20 people	- Activities room	May 22, 2014	5. Events 5.3
Video 2. Dispel rumours in education	- Make a video to dispel rumours about immigration and education	- General public	- Make a useful resource to fight rumours about immigration and education.	- A video - Number of visitors: 214 visits	A visual support professional	May, 2015	6. Dissemination 6.6

C4i launch event	- Launch the anti-rumour campaign for the public at large.	- General public	- Public awareness of the Sabadell Anti-Rumour project	- Number of participants: 150 people
				
				 - Number of media groups: 3 media groups
					- Activities room
					 - Audiovisual support
					 - Leaflet (I and II) of the campaign
					  - Videos to fight rumours
					  - Conference support
						May 27, 2014	5. Events 5.1

Anti-rumours roulette	- Design an attractive merchandising product to combat rumours with real information.	General public	- Have a tool to use on the street.	-Number of uses of this tool: 6 uses	- A design professional (Vapor Llonch school)	May, 2014	5. Events 5.3

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Anti-Rumour actions at the *Fair Trade and Ethical Banking Festival*.	- Stimulate discussion and critical thinking around the street rumours and stereotypes that impede intercultural coexistence.	- General public	- Dispel the most important rumours with objective data and information. - Make an useful resource to fight	- Number of participants: 500 people - Number of Anti- rumour Agents: 10 people	-Leaflet (I and II) of the campaign - Rumours Roulette - Photo call to get people to support the campaign - Anti-rumours agents to facilitate the activities	May 31, 2014	5. Events 5.3
Video 3. Combat rumours	- Make a video to dispel rumours.	- General public	Rumours about cultural diversity.	- A video - Number of visitors: 96	An audiovisual support professional.	June 2015	Extra C4i
Recognition of Anti-rumour Agents in the *Closing Ceremony to welcome immigrants 2013-2014*.	- Recognise the task of anti-rumour agents	- Anti-rumour agents - Foreigners - Authorities from different institutions - General public	- Public recognition of anti-rumour agents as members of the Sabadell Network	- Number of anti-rumour agents to be recognised: 34 people - Number of political members: 5 people - Number of institutions: 3 institutions - Number of organisations: 6 organisations -Number of members of the public: 300 people	- Activities room - Videos - Xixa theatre	June 12, 2014	5. Events 5.3
Anti-rumour tablecloth	- Design an attractive merchandising product to combat rumours with real information.	General public	Have a merchandise product to use in	-Number of tablecloths: 2,200 tablecloths	A design professional	September 2014	Extra C4i

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			Sabadell restaurants beginning with the Gastronomic School.				
African party	-To promote foreign cultures of people who are living in our city to improve their integration.	- General public	-High participation by the public	-Number of participants: 450 people	- Leaflet (I and II) of the campaign - Photo call to get people to support the campaign - Anti-rumour agents - African meal - Anti-rumour tablecloth	June 21, 2014	5. Events 5.4
Anti-rumours workshop with the Coexistence Committee in the Can Puiggener neighbourhood and the Xixa Theatre Group	- Training anti-rumour agents from the Can Puiggener neighbourhood to improve coexistence	Members of the Coexistence Committee of Can Puiggener neighbourhood.	Regular participation of 10 people	- Number of attendees: 15 people	- Meeting room - Computer - Projector - Xixa theatre group	July 3, 2014 November 21, 2014	5. Events 5.3
Anti-rumour arguments	- Produce informational material regarding rumours, stereotypes and prejudices for everyone interested in the subject.	- General public	- Increase information for the network agents	- A publication	- A civil servant in our department	September 2014	Extra C4i

Meetings with anti-rumour agents	- Maintain the anti-rumour network - Inform anti-rumour agents about the activities	- Anti-rumour agents	- Sustainability of the network	- Number of attendees at 1st meeting: 19 people - Number of attendees at 2nd meeting: 24 people - Number of attendees at 3rd meeting: 27 people	- A meeting room - Computer - Projector - Leaflets - Photo call	1st meeting: October 2, 2014 2nd meeting: February 9, 2015- 3rd meeting: April 28, 2015	Extra C4i
Anti-rumour workshop *Solidarity Party*	- Stimulate discussion and critical thinking about street rumours and stereotypes that impede intercultural coexistence.	- General public	- Deconstruct the most important rumours and provide objective data.	-Number of participants: 1000 people	-Leaflet (I and II) of the campaign - Rumours Roulette - Photo call to get people to support the campaign - Anti-rumour agents to facilitate the activities	October 4, 2014	5. Events 5.3
Ex-ante Workshop	- The achievement of the workshop will follow the steps of a simple dynamic, which consists of collecting a memory or lived experience of each one of the participants in relation to immigration. The cases presented are grouped together and	People who have not participated in the project	-Gather the most common rumours in Sabadell. -Have a comparative report collating the effects that the project has had on this group	-Number of participants: 20 people	- Activities room - Audiovisual support	November 19, 2014	2. Research 2.2

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	generate wider categories which reflect the most common issues in Sabadell. This workshop will be carried out twice: a first time before the participants attend the anti-rumours project activities, and a second time after these activities.		of people from Sabadell.			
2nd anti-rumour agents training	- Improve our knowledge of others to promote coexistence in diversity. - Reflections on the origin of the rumours, stereotypes and prejudices about the other as a person who is different from me. - Provide tools and arguments to manage and fight widespread rumours in the city.	- Young people	- Training young people to provide skills to fight rumours	- Number of young people: 23 people - Number of professionals who work with youth people: 17 people	- Activities room - Audiovisual support - Leaflet (I and II) of the campaign - Photo call to get people to support the campaign - Xixa theatre group	November 26, 2014 December 3, 10 , 11,2014	3. Training 3.4
A whole world	- To show examples and case studies of people who combat rumours about immigration by breaking down stereotypes	- General public	- Dispel the most important rumours with objective data.	- Number of participants: 177 people	- Activities room - Audiovisual support	November 5-December 18, 2014	5. Events 5.2
Anti-rumour Aprons	- Design an attractive merchandising product to combat rumours	General public Restaurants	- Have a merchandise product to use in Sabadell restaurants	-Number of aprons: 100 aprons	A design professional	November 2014	5. Events 5.4

			beginning with the Gastronomic School.				
Gastronomic Intercultural Month at *the Vapor Llonch Restaurant*	- Generate communication and interaction on relevant issues between immigrant women and native and immigrant young people, the latter being our main target group.	- General public - Foreign women - Gastronomic School students - Gastronomic School teachers	- Visibility of ethnic gastronomic cultures.	- Number of foreign women: 7 people - Number of student and teachers: 25 people - Number of diners: 870 people - Master class audience: 70 people	- Kitchen - Food to make meals - Restaurant - Anti-rumour aprons - Anti-rumour tablecloths - Flyer - Leaflets	November 10 – December 9, 2014	5. Events 5.4
3rd anti-rumour agents training	- Improve our knowledge of others to promote coexistence in diversity. - Reflections on the origin of the rumours, stereotypes and prejudices about the other as a person who is different from me. - Provide tools and arguments to manage and fight widespread rumours in the city.	- General public	-Training of a group of people to provide communication skills to manage situations with rumours.	- Number of participants: 32 people	- Activities rooms - Audiovisual support - Leaflet (I and II) of the campaign - Flyers to fight rumours - Photo call to get people to support the campaign	November 19, 26 and December 3, 10	3. Training 3.5
Training of anti-rumour trainers	- Provide more autonomy and tools to anti-rumour agents in order to use the training knowledge in their area of action.	Sabadell Anti-rumour Network agents and members of the Coexistence Commission.	- Training for anti-rumour agents to also be enabling agents.	-Number of participants: 34 people	- Activities rooms - Audiovisual support - Leaflet (I and II) of the campaign - Photo call to get people to support the campaign	November 21, 2014	3. Training 3.1

Celebration of Diversity Day and the International Day of Migrants in the Human Rights Programme	- *Cultural Diversity Day* to recognise the cultural diversity that exists in the city	- General public	-Participation of different people	- Number of participants: 100 people	- Leaflet (I and II) of the campaign - Photo call to get people to support the campaign - Xixa theatre group	December 18, 2014	5. Events 5.4
Video 4. Coexistence rap.	- Make a video to dispel rumours for young people - The video has been made by high school students in the rap workshops using their own lyrics.	- General public, especially young people - Teachers at high schools	- Reach many young people	- Video views: 28,528 views -Number of schools: 13 schools - Number of teachers: 47 13 teachers - Number of students: 928 students	- A rap singer - Audiovisual professional - Audiovisual support - Classroom	December 2014	6. Dissemination 6.6
Rap video presentation (Human Rights programme activity).	- Recognise the work of young participants in the Coexistence Rap.	- General public	- Presentation of Coexistence Rap	- Number of participants: 200 people	- Activities room - Audiovisual support - Sound equipment	December 18, 2014	5. Events 5.4

Ex-post workshop	The achievement of the workshop will follow the steps of a simple dynamic, which consists of collecting a memory or lived experience of each one of the participants in relation to immigration. The cases presented are grouped together and generate wider categories which reflect the most common issues in Sabadell. This workshop will be carried out twice: a first time before the participants attend the anti-rumours project activities, and a second time after these activities.	- People who have already participated in the project	-Gather the most common rumours in Sabadell. -Have a comparative report collating the effects that the project has had on this group of people from Sabadell.	-Number of participants: 8 people 48	- Activities room - Audiovisual support	February 24, 2015	2. Research 2.3
Anti-rumour workshop for the theatre companies	- Improve our knowledge of others to promote coexistence in diversity. - Reflections on the origin of the rumours, stereotypes and prejudices about the other as a person who is different from me. - Provide tools and arguments to manage and combat widespread rumours in the city.	- Theatre actors of Sabadell companies	- Provide artistic tools to combat racism and xenophobia	- Number of actors: 12 people - Number of companies: 3 companies	- Xixa theatre group - Activities room - Music equipment	April-June , 2015	5. Events 5.3
Anti-rumour workshop on St George's Day	- Stimulate discussion and critical thinking about street rumours and stereotypes that impede intercultural coexistence.	- General public	- Deconstruct the most important rumours and provide objective data.	- Number of participants: 200 people - Number of anti-rumour agents taking part: 5 people	-Leaflet (I and II) of the campaign - Photo call - Anti-rumour agents to facilitate the activities	April 23, 2015	5. Events 5.3

2nd anti-rumour training for civil servants	- Think about the need for local government to intervene to foster better social cohesion. - Think about of the origin of rumours, stereotypes and prejudices about others - Think about the role of public sector workers in the creation and transfer of rumours. - Provide tools and arguments to manage and fight rumours as civil servants.	- General public	- Train civil servants who have direct contact with the public to manage and fight rumours	- Number of participants: 15 people - Number of departments: 8 deparments	- Activities room - Audiovisual support - Leaflet (I and II) of the campaign - Photo call to get people to support the campaign	May 12, 15, 19 and 22, 2015	Extra C4i
Anti-rumour advertising (MUPI) (stationary publicity in a public zone)	Publicise the campaign across the city	General public	Increase awareness of the anti-rumours campaign	- Number of OOH advertising boards: (Ongoing)	Design professional	May 2015	Extra C4i
Video 5. Project Summary.	- Make video summary of the C4i project	- General public	- Have a dissemination tool to provide information about the C4i project	- Number of visitors: (Ongoing)	- Audiovisual professional - Audiovisual support	May 2015	6. Dissemination 6.6
Recognition of anti-rumour agents in the Closing Ceremony to welcome immigrants 2014-2015	- Recognise the work done by anti-rumour agents	- Anti-rumour agents - Foreigners - Authorities from different institutions - General public	- Public recognition of anti-rumour agents such as members of the Sabadell Network	- Number of anti-rumour agents - Number of political members - Number of institutions - Number of associations - Number of members of the public: (Ongoing)	- Theatre room - Videos - Audiovisual support	June 4, 2015	Extra C4i

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In order to consolidate and continuously expand, the network needs to involve more associations and train its constantly growing number of new members: adults, youngsters and seniors.

Visibility requires the network to be present in more fields and it has to constantly run new actions and repeat successful ones, while at the same time bearing in mind efforts already made and the targets that have been achieved.

2.5.2 Does your city plan to continue anti-rumour activities after the end of the project? Has a framework (strategy, action plan, etc.) and/or budget been adopted to this end?

We consider in general that it has been such a successful project that we want to use the anti-rumours project methodology to fight rumours and stereotypes about Roma people, gender and LGTBI issues.

2.5.3 How will you maintain and engage the anti-rumour network after the end of the project?

- By having a strategy in place to consolidate network members
- Workshops to share common goals and actions
- Training (if needed)
- Maintain contacts with other anti-rumour networks in other cities
- Draw up an action plan to extend the project

2.5.4 Which C4i city partner would you like to cooperate with after the end of the project? Why?

We would like to cooperate with any of the other cities. We do not have any special preference; the main thing for us is to share the same objectives.

We have had a good experience with the C4i project and we would like to have the opportunity to continue working against European xenophobia and racism.