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# BUILDING INCLUSIVE SOCIETIES:

CONTRIBUTION FROM THE EUROPEAN PROJECTS  
"DIVERSITY IN THE ECONOMY AND LOCAL INTEGRATION" (DELI)  
AND "COMMUNICATION FOR INTEGRATION" (C4I)

*23 and 24 June 2015*

*Hosted by*

EUROPEAN UNION



**Committee of the Regions**

Rue Belliard 99-101, 1040 Brussels  
Room JDE 51

## AGENDA

Conference moderated by Jim Gibbons, Journalist (UK)



**Co-funded by the European Union**

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The conference “*Building inclusive societies*” builds upon the collaborative experience of two transnational partnerships involving 21 European cities in efforts to promote intercultural integration and to enhance democratic governance and security in the context of rapid societal change.

The event will showcase innovative and effective approaches to the economic integration and contribution of migrants, and the fight against negative diversity-related perceptions and attitudes. Making the business case for diversity, helping local governments to better articulate strategic economic goals and support migrant entrepreneurship, while promoting balanced communication about diversity and migration, are the cornerstones of the projects “*Diversity in the Economy and Local Integration*” (DELI) and “*Communication for Integration*” (C4I). The conference will be an opportunity to assess the outcome of local initiatives implemented in the framework of these two projects and discuss policy guidelines for the wider community of cities facing the challenges of integration and diversity management. The contribution of the two projects will enhance the overall Council of Europe’s objective to safeguard the human rights and freedoms in increasingly diverse societies.

Policy-makers and practitioners responsible for the field of democracy, diversity and integration from the Council of Europe, the European Commission and the European Parliament, together with the Congress of Local and Regional Authorities of the Council of Europe and the Committee of Regions are invited to participate in the debates.

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*C4I and DELI were launched and implemented by the Council of Europe with the support of the European Integration Fund. Both projects are part of the living together in diversity action strand of the Council of Europe and build upon the knowledge base developed in the framework of the Intercultural Cities programme as well as the projects developed by Migration Policy Group and good-practice initiatives implemented by partner cities (i.e. Barcelona “Anti-rumour campaign”).*

*City partners in C4I: Amadora/Portugal, Barcelona/Spain, Bilbao/Spain, Botkyrka/Sweden, Erlangen /Germany, Limerick/Ireland, Loures/Portugal, Lublin/Poland, Nuremberg/Germany, Patras/Greece and Sabadell/Spain*

*City partners in DELI: Bucharest/Romania, Cartagena/Spain, Dublin/Ireland, Getxo/Spain, Munich/Germany, Lisbon/Portugal, London Lewisham/UK, Reggio Emilia/Italy, Rotterdam/Netherlands, Vienna/Austria.*

*The projects began in January 2014 and will end in June 2015.*

23 June 2015

10.00 – 10.30

**REGISTRATION AND WELCOME COFFEE**

10.30 – 11.30

**Welcome and Opening of the Conference**

Moderated by: Mr. Jim GIBBONS, Journalist (UK)

*Mr. Jean-François ISTASSE*, Commission for Social Policy, Education, Employment, Research and Culture (SEDEC), European Committee of the Regions, Brussels

*Mr. Torbjørn FRØYSNES*, Ambassador, Head of the Brussels Office of the Council of Europe, Special Representative of the Secretary General of the Council of Europe to the European Union, Brussels

*Ms Claudia LUCIANI*, Director of Democratic Governance, DG II Democracy, Council of Europe, Strasbourg

*Ms Marta CYGAN*, Director, Strategy and General Affairs, DG Home, European Commission, Brussels

*Ms Gudrun MOSLER TÖRNSTROM*, President of the Chamber of Regions, Congress of Local and Regional Authorities, Council of Europe

*Ms Michelle LEIGHTON*, Chief, Labour Migration Branch, International Labour Organisation, Geneva

11.30-12.00

**Diversity in the Economy and Local Integration**

*Mr. Jan NIESSEN*, Migration Policy Group, Rapporteur General for DELI

*Mr. Niall CROWLEY*, DELI Evaluator

12.00-12.30

**Communication for Integration**

*Mr. Daniel DE TORRES*, Rapporteur General for C4I

*Ms Kseniya KHOVANOVA-RUBICONDO*, Rapporteur General for C4I

12.30 – 14.00

**Lunch**

14.00 – 16.00

**Building an Inclusive Diverse Society within European cities: experience from the transnational partnerships**

Talkshow moderated by: Mr. Jim GIBBONS, Journalist (UK)

**Issue 1: Diversity in the Economy and Migrant Entrepreneurship**

*Ms Filomena DJASSI*, Aga Khan Foundtaion, Lisbon, Portugal

*Mr. Andy MURRAY*, Procurement Advisor, London Lewisham, UK

*Ms Tülay TÜNCEL*, Vienna Business Agency, Austria

*Ms Serena FORACCHIA*, Alderman, Reggio Emilia, Italy

*Mr. Ignacio URIARTE*, Councillor for Social and Economic Affairs, Getxo, Spain

## **Issue 2: Communicating effectively about migration and diversity**

*Ms Irma PARINGER*, Diversity Manager, Siemens AG, Erlangen, Germany

*Ms Anna LYNCH*, Assistant coordinator of the Anti-rumour project, Doras Luimini, Limerick, Ireland

*Mr. Pedro Miguel DOS SANTOS PEREIRA*, Director, Notícias de Loures Newspaper, Loures, Portugal

*Ms Aleksandra IWANŃSKA*, Vice President, TEAM Teatrikon Foundation, Lublin, Poland

*Ms Laia ROIG SARRIO*, Responsible for Immigration and Interculturality, Barcelona City Council, Spain

16.00 – 16.15

Coffee break

16.15-17.30

### **Feedback from guests and experts**

*Ms Barbara JOHN*, First Vice-Chair, European Commission against Racism and Intolerance (ECRI)

*Ms Shams ASADI*, Head of the Human Rights Office, Vienna, Austria

*Ms Yuk Lan WONG*, European Policy, European Federation of Journalists, Brussels

*Ms Brenda KING*, European Social and Economic Committee, Brussels

*Mr. Reynald BLION*, Consultant Media and Diversity, Paris

*Mr. Philippe WEILER*, European Business Network for Corporate Social Responsibility (CSR Europe), Brussels

*Mr. Thomas JEZEQUEL*, Eurocities, Brussels

*Ms Dana WAGNER*, Global Diversity Exchange, Project Leader, HireImmigrants, Cities of Migration, Toronto, Canada

17.30 – 20.00

Networking event and reception, Atrium 5, Committee of the Regions

## **24 June 2015**

9.00 – 11.00

### **Exchange of experience (“speed dating”) between project partners**

Moderated by: Mr. Jim GIBBONS, Journalist (UK)

11.00-11.15

Coffee break

11.15 – 12.00

### **Lessons learned from the evaluation and comments from the cities**

*Mr. Niall CROWLEY*, DELI Evaluator

*Mr. Sean O’SIOCHRU*, C4I Evaluator

12.00-12.30

Questions and comments

12.30 – 14.00

**Lunch**

14.00 – 15.00

**Moving forward: projects' sustainability and further steps**

Exchange of views between partners, moderated by Lilia KOLOMBET, DELI Project Manager and Christina BAGLAI, C4I Project Manager, DG Democracy, Council of Europe, Strasbourg

15.00 – 15.30

**Conclusions**

*Irena GUIDIKOVA*, Intercultural Cities Programme Manager, DG Democracy, Council of Europe, Strasbourg

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