

**PHASE 2: CAMPAIGNING & ENGAGEMENT / CAMPAIGN AND PARTICIPATION**

ACTION / DESCRIPTION	OBJECTIVES	TARGET GROUP	EXPECTED RESULTS	INDICATORS	RESOURCES	TIMMING
Institutional declaration <i>Sabadell free of racism, xenophobia and homophobia</i> approved by the <i>Junta de Portavoces</i> of Sabadell City Council in the <i>International Day of Commemoration in Memory of the Victims of Holocaust</i>	- Publicity to declare the institutional position of the City of Sabadell against racism, xenophobia and homophobia.	- General citizen	- Knowledge of the public positioning of intolerance and rejection of discriminatory behaviour in the city.		- Press city hall communication - Media to spread the information to citizen	January 24, 2014
Explain the project to the working groups of <i>Civil Rights and Citizenship Department</i>	- To inform to city's associations of the implementation of the project C4I.	- Equality associations, diversity of religious associations, immigration associations, youth associations, cooperation and solidarity council, LGTBI associations, Gypsy associations, and participants on different working groups of the department.	- Spread information to Sabadell associations of the project <i>Anti-rumor Sabadell network</i> .	-Number of working groups  - Number of people who are participating in working groups	- Activities- room - Audiovisual support - Leaflet ( I and II) of the campaign	Religious working: February 26, Coexistence Commission March 17, Immigration working: March 25 Equality working: April 7 Gypsy working: April 30 LGTBI working: April 30 Solidarity Council: April 30 Youth working April 30
<i>Rap Workshop of Coexistence</i> (Program City and School)	- To work for positive coexistence  - To promote critical thinking.  - To develop a proactive attitude against xenophobia.	- Young students of Sabadell schools	- Awareness to young people about the risks of violent and intolerant behaviour towards people from different cultures.	- Number of schools  - Number of participants	- Sound equipment - Classrooms - Audiovisual support - CD's	March 2014- March 2015

Celebrating <i>Holi Festival</i> of Hindu religion. It's a festival of happiness and friendship.	<ul style="list-style-type: none"> <li>- To promote cultures of foreigner people living in the city to promote their integration.</li> </ul>	- General citizen	- High citizen participation.	- Number of participants	<ul style="list-style-type: none"> <li>- Powder paints</li> <li>- Sound equipment</li> </ul>	March 23, 2014
<i>Kitchen 2.0 workshop</i>	<ul style="list-style-type: none"> <li>- To fight stereotypes towards immigration.</li> <li>- To promote the involvement to fight against discrimination, racism and xenophobia of elderly people</li> <li>- To provide resources to young people in order to carry out the process of emancipation.</li> <li>- To provide resources to elderly people towards new technologies.</li> <li>- To encourage the integration of groups with particular vulnerability in a normal activity .</li> <li>- To encourage active elderly people.</li> <li>- To do intergenerational activities.</li> </ul>	- Elderly people and young immigrants in Sabadell	- Reduction of stereotypes towards immigration.	<ul style="list-style-type: none"> <li>- Number of elderly people participant</li> <li>- Number of young people participant</li> <li>- Number of partners to work together in the workshop</li> </ul>	<ul style="list-style-type: none"> <li>- kitchen</li> <li>- Food to make meals</li> <li>- Computers classroom</li> <li>- Audiovisual support</li> <li>- Mobils phones</li> </ul>	April 2-June 11, 2014
Conference <i>Religious diversity in open societies</i> by Mr. Francesc Torralba in the program of diversity of religious.	<ul style="list-style-type: none"> <li>- To provide ideas to citizens of the benefits of an open society construction with different beliefs, to prevent beliefs discrimination .</li> <li>- To recognize of social work and cohesion of community religious</li> </ul>	- General citizen	- Citizen participation	<ul style="list-style-type: none"> <li>- Number of participants</li> <li>- Number of communities that have participated</li> </ul>	<ul style="list-style-type: none"> <li>- Audiovisual support</li> <li>- Activities-room</li> </ul>	April 3, 2014
<i>Open- door of diversity religious centres</i> Centres that belong to District 4.	<ul style="list-style-type: none"> <li>- To present some of the centres of worship that are in the city</li> <li>- To create links for</li> </ul>	- General citizen	- Media coverage of the event	<ul style="list-style-type: none"> <li>- Number of participants</li> <li>- Number of</li> </ul>	<ul style="list-style-type: none"> <li>- Bus to do the trip</li> <li>- Churches, Communities</li> <li>- Activities-room</li> </ul>	April 5, 2014

	<p>dialogue between communities and citizens of diverse beliefs and convictions.</p> <ul style="list-style-type: none"> <li>- To get over with knowledge, rumours and stereotypes associated with the diversity of religious</li> </ul>			communities that have participated		
<p>Explain the project to the City departments through a common meeting and to political groups through an Informational Commission.</p>	<ul style="list-style-type: none"> <li>- To inform to the council' departments and political groups to the implementation of the project C4I</li> </ul>	<ul style="list-style-type: none"> <li>- Services Council Heads and political groups in the city.</li> </ul>	<ul style="list-style-type: none"> <li>- Information to the council departments and political groups of "Anti-rumour Sabadell network"</li> </ul>	<ul style="list-style-type: none"> <li>- Number of departments where have been explained</li> <li>- Number of members of informational comission</li> </ul>	<ul style="list-style-type: none"> <li>- Activities-room</li> <li>- Audiovisual support</li> <li>- Leaflet (I and II) of the campaign</li> </ul>	<p>May 6, 2014</p>
<p>Training anti-rumour agents</p>	<ul style="list-style-type: none"> <li>- To improve our knowledge of others to promote a diversity coexistence .</li> <li>- To think about of the origin of the rumours, stereotypes and prejudices about others</li> <li>- To provide tools and arguments to manage and fight rumours as civil servants</li> </ul>	<ul style="list-style-type: none"> <li>- General citizen</li> </ul>	<ul style="list-style-type: none"> <li>- Training citizens to provide communication skills to manage rumour situations.</li> </ul>	<ul style="list-style-type: none"> <li>- Number of participants</li> <li>- Number of Anti-Rumour agents</li> </ul>	<ul style="list-style-type: none"> <li>- Activities - room</li> <li>- Audiovisual support</li> <li>- Leaflet (I and II) of the campaign</li> <li>- Photocall to support the campaign</li> </ul>	<p>May 8, 15, 22 and 29 2014</p>

<p><i>Offerings in memory of Sabadell citizen who dead in Mauthausen concentration camp and all victims of Nazism.</i></p>	<ul style="list-style-type: none"> <li>- To remember the memory of all victims of the Holocaust with citizen participation.</li> <li>- To comply with the agreement of the <i>Junta de Portavoces</i> to get a city free of racism, xenophobia and homophobia.</li> </ul>	<ul style="list-style-type: none"> <li>- General citizen</li> </ul>	<ul style="list-style-type: none"> <li>- Citizen participation</li> </ul>	<ul style="list-style-type: none"> <li>-Number of participants</li> <li>-Number of associations</li> </ul>	<ul style="list-style-type: none"> <li>- Leaflet ( I and II) to spread the information</li> </ul>	<p>May 12 2014</p>
<p>Teach of the whole project to the District Councils of the city.</p>	<ul style="list-style-type: none"> <li>- To inform citizens of the beginning of project C4I.</li> </ul>	<ul style="list-style-type: none"> <li>- People who represents the District Council.</li> </ul>	<ul style="list-style-type: none"> <li>- Knowledge of the citizens of the "Anti-rumour Sabadell network"</li> </ul>	<ul style="list-style-type: none"> <li>- Number of districts where the project has been explained</li> <li>- Number of associations have been represented at districts</li> <li>- Total number of participants</li> <li>-Number of political members</li> </ul>	<ul style="list-style-type: none"> <li>- Activities- room</li> <li>- Audiovisual support</li> <li>- Leaflet ( I and II) of the campaign</li> </ul>	<p>District 1: May 19, 2014  District 2: May 22, 2014  District 3: May 20, 2014  District 4: May 21, 2014  District 5: May 29, 2014  District 6: May 26, 2014  District 7: May 27, 2014</p>
<p>Anti-Rumour Training for civil servants.</p>	<ul style="list-style-type: none"> <li>- To think about the need of local government to interfere in favour of a better a better social cohesion.</li> <li>- To think about of the origin of the rumours, stereotypes and prejudices about others</li> <li>- To think about the work of public workers in the creation and transfer rumours.</li> </ul>	<ul style="list-style-type: none"> <li>- General citizen</li> </ul>	<ul style="list-style-type: none"> <li>- Training civil servants who have direct contact with the public to manage and fight rumours</li> </ul>	<ul style="list-style-type: none"> <li>- Number of participants</li> <li>- Number of Anti-Rumour agents</li> <li>- Number of departments</li> </ul>	<ul style="list-style-type: none"> <li>- Activities- room</li> <li>- Audiovisual support</li> <li>- Leaflet (I and II) of the campaign</li> <li>- Photocall to join people to support the campaign</li> </ul>	<p>May 20, 22, 27 and 29, 2014</p>

	- To provide tools and arguments to manage and fight rumours as civil servants					
<i>Workshop Vaccinate against the rumours.</i>	- To improve our knowledge of others to promote coexistence in diversity. - Reflections on the origin of the rumours, stereotypes and prejudices about the other as a different person as me.	- Seniors Group	- Reduction of stereotypes towards immigration	- Number of participants	- Activities-room	May 22, 2014
Launch event C4I	- To launch the Anti-Rumour campaign to citizenship.	- General citizen	-Knowledge citizen of Sabadell Anti-Rumour network	- Number of participants - Number of people who give support to the campaign  - Number of media groups	- Activities-room - Audiovisual support - Leaflet (I and II) of the campaign - Videos to fight rumours - Conference support	May 27, 2014
<i>Anti-Rumour actions in the Equitable Trade Festival and Ethical Banking.</i>	- To stimulate discussion and critical thinking around the street rumours and stereotypes that difficult intercultural coexistence.	- General citizen	- Deconstruction most important rumours with objective data and information.	- Number of participants - Number of people who give support to the campaign - Number of Anti- rumour Agents	-Leaflet (I and II) of the campaign - Rumours Roulette - Photocall to join people to support the campaign - Anti-rumours agents to dynamize the activities	May 31, 2014
Training of trainers anti-rumours	- To provide more autonomy and tools to Anti-Rumour Agents in order to use the training knowledge in their area of action.	- Anti-Rumour Agents Sabadell Network and members of Commission of Coexistence.	- Training for anti-rumour agent to be also an enabling agent.	-Number of participants	- Activities-rooms - Audiovisual support - Leaflet( I and II) of the campaign - Photocall to join people to support the campaign	Ongoing

<p>To recognize of Anti- rumour Agents in the <i>Closing Ceremony to welcome immigrants 2013-2014.</i></p>	<p>- To recognize the task of anti-rumours agents</p>	<p>- Anti-rumour agents</p>	<p>- Citizen Recognition of Anti-Rumour agents like members of Sabadell Network</p>	<p>- Number of agents anti-rumour to be recognized - Number of political members - Number of institutions - Number of associations</p>	<p>- Activities-room - Videos - Xixa theatre group</p>	<p>June 12, 2014</p>
<p><i>African party</i></p>	<p>-To promote foreign cultures of people who are living in our city to improve their integration.</p>	<p>- General citizen</p>	<p>-High participation of citizenship</p>	<p>-Number of participants  - Number of people who give support to the campaign</p>	<p>- Leaflet ( I and II) of the campaign - Photocall to join people to support the campaign - Ant- rumours agents - African meal - Anti-rumours - Serviettes</p>	<p>June 21, 2014</p>
<p>2nd Training Agents anti-rumours</p>	<p>- To improve our knowledge of others to promote coexistence in diversity. - Reflections on the origin of the rumours, stereotypes and prejudices about the other as a different person as me. - To provide tools and arguments to manage and fight widespread rumours in the city.</p>	<p>- Young citizens</p>	<p>- Training young people to provide skills to fight rumours</p>	<p>- Number of young people  - Number of professionals who work with youth people</p>	<p>- Activities-Room - Audiovisual support - Leaflet (I and li) of the campaign - Photocall to join people to support the campaign - Xixa theatre group</p>	<p>September-October 2014</p>

<i>Gastronomic intercultural Week</i> on Vapor Llonch restaurant	<ul style="list-style-type: none"> <li>- Foreign women teach to gastronomic school students some different meals</li> <li>- To present food and ethnic meals</li> </ul>	- General citizen	- Visibility of ethnic gastronomic cultures.	<ul style="list-style-type: none"> <li>- Number of foreign women participants</li> <li>- Number of young learners participants</li> </ul>	<ul style="list-style-type: none"> <li>- kitchen</li> <li>- Food to make meals</li> </ul>	October 2014
Action anti-rumour in a celebration of <i>Solidarity Party</i> .	- To stimulate discussion and critical thinking around the street rumours and stereotypes that difficult intercultural coexistence.	- General citizen	- Deconstruction most important rumours and provide objective data.	<ul style="list-style-type: none"> <li>-Number of participants</li> <li>- Number of people who give support to the campaign</li> </ul>	<ul style="list-style-type: none"> <li>-Leaflet (I and II) of the campaign</li> <li>- Rumours Roulette</li> <li>- Photocall to join people to support the campaign</li> <li>- Anti-Rumour agents to dynamize the activities</li> </ul>	October 2014
Celebration of <i>Diversity Day</i> and the <i>International Day of Migrants</i> in the Human Rights Program	- <i>Diversity Cultural Day</i> to recognize the cultural diversity that lives in the city	- General citizen	-Participation of different people	- Number of participants	<ul style="list-style-type: none"> <li>- Leaflet (I and II) of the campaign</li> <li>- Photocall to join people to support the campaign</li> <li>- Xixa theatre group</li> </ul>	December 2014
<i>A whole world</i> (activity of the Human Rights Program) in Libraries	- To show examples and case studies of people who combat rumours around immigration, breaking stereotypes	- General citizen	- Deconstruction most important rumours with objective data.	- Number of partners who have participated at the workshop		December 2014
Rap video presentation (activity of Human Rights program).	- To recognize the work of young participants at Rap for coexistence.	- General citizen	- Presentation of Rap coexistence	- Number of visitors of the video	<ul style="list-style-type: none"> <li>- Activities-room</li> <li>- Audiovisual support</li> <li>- Sound equipment</li> </ul>	December 2014
Training of agents anti-rumours	<ul style="list-style-type: none"> <li>- To improve our knowledge of others to promote coexistence in diversity.</li> <li>- Reflections on the origin of the rumours, stereotypes and prejudices about the other</li> </ul>	- General citizen	- Training of a group of people to provide communication skills to manage situations with rumours.	<ul style="list-style-type: none"> <li>- Number of participants</li> <li>- Number of anti-rumour agents</li> </ul>	<ul style="list-style-type: none"> <li>- Activities- rooms</li> <li>- Audiovisual support</li> <li>- Leaflet ( I and II) of the campaign</li> <li>- Flyers to fight rumours</li> <li>- Photocall to join people to support the campaign</li> </ul>	February-March 2015

	as a different person as me. - To provide tools and arguments to manage and combat widespread rumors in the city.					
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