C4i
Communication for Integration

ANTIRUMOURS TRAINING FOR TRAINERS

C 4 i
antirumours

Deliverable 5

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DELIVERABLE 5. ANTIRUMOURS: TRAINING FOR TRAINERS

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*To capacitate future **antirumours trainers** of each city so they can provide training for **antirumours agents** and to raise awareness among different groups*

General objective

Specific objectives

❑ To know the main concepts related to the antirumours strategy

❑ How to collect useful antirumours data and arguments

❑ To provide communication skills and strategies to dismantle rumours on a face by face interaction

❑ To provide tools and methodologies for raising antirumours awareness to different groups of people

Trainer's profile

❑ Previous training experience

❑ Background on diversity issues, education or awareness actions etc.

❑ Dynamic and good communication skills

❑ Professionals from local associations, municipal staff, university etc.

1. Theoretical approach to the main concepts

❑ What's an stereotype, a prejudice and a rumour?

❑ How are they created and what role do they have?

❑ Why we all have and use them?

❑ Their effects on social cohesion and intercultural relations

2. Antirumours arguments

❑ What arguments are most useful to dismantle rumours?

❑ Different sources and ways to build antirumours arguments

❑ Practical examples

3. How to dismantle rumours face to face?

❑ Key points before starting…

❑ Communication skills

❑ Response strategies

4. Group dynamics for raising awareness

❑ Examples of group dynamics

❑ Resources and tools

Methodology

❑ Approaching theoretical concepts using different resources such as videos, news, debates etc.

❑ Explaining and implementing some examples of group dynamics to be used in the antirumours training and awareness activities

❑ Examples of how to create awareness tools in a collaborative way

❑ To provide useful bibliography to look deeply into these issues

Session development and needs

❑ Training session will last about 7-8 hours: we need one day and a half

❑ A room for about 15-20 people with chairs that can be easily moved and some side tables

❑ A computer, projector, speakers, post its and a whiteboard

❑ English translation services if necessary: remember costs are covered

❑ On those countries with 2 cities we will try to organize only one training session for both cities

❑ Of the 15-20 people at least 3-4 should have a trainer profile, the rest can be municipal staff and people from local associations involved on the project

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