Creative Activism and Guerilla Narratives
Art is not a mirror held up to reality but a hammer with which to shape it.

— Bertolt Brecht 1898–1956
UNITED FOR CLIMATE ACTION
#CLIMATE2014

2 MILLION CALL FOR 100% CLEAN ENERGY
Disrupt with style
Find a symbol that tells
A big story
Least effort for greatest effect
Speak from a place
Of Power
Make visible the invisible
Don’t change your role in the story, change the story
YOU'RE NOT STUCK IN TRAFFIC
YOU ARE TRAFFIC
Save the earth!

- Do not be a fool, walk to school!
- Recycle!
- Switch the TV and computer off!
- Go for energy saving light bulbs!
- Close the doors and shut the windows!

By Katie
CLIMATE CHANGE: 12 YEARS TO SAVE EARTH
THE EARTH ISN'T DYING
IT'S BEING KILLED
AND THOSE WHO ARE KILLING IT
HAVE NAMES AND ADDRESSES.
WE ARE NATURE DEFENDING ITSELF