

The background of the slide is a dark blue-tinted image. On the left, there are several stacks of US dollar bills, some secured with yellow rubber bands. On the right, a soccer ball is visible, resting on a patch of green grass. The overall theme is the intersection of money and sports.

MATCH-FIXING IN SPORT

**Pro Safe Sport Workshop
Paris
14th October 2014**

WHAT IS MATCH-FIXING?

Irregularly influencing the course or the result of a sports event in order to obtain advantage for oneself or for others and to remove all or part of the uncertainty normally associated with the results of a competition.

- Obtaining a sporting advantage
- Financial gain through **gambling**

MATCH-FIXING IS NOT A NEW THING

1915

Manchester United vs. Liverpool fixed to save Manchester from relegation

- 7 players banned for life and then reinstated
- No directly betting related



1919

Black Sox Scandal, World Series Championship fixed (base ball) by a betting syndicate

- 8 players suspended
- 'Chick' Gandil / 'Shoeless' Joe Jackson



MORE AND MORE MATCH-FIXING CASES IN THE LAST 10 YEARS

New cases every week

Football

- The **Hoyzer** case (2004/2005)
- **Bochum 2009** : investigation on more than 300 football matches
- **Calcioscommesse** (Italy)

Asian and Eastern European organised crime often involved.

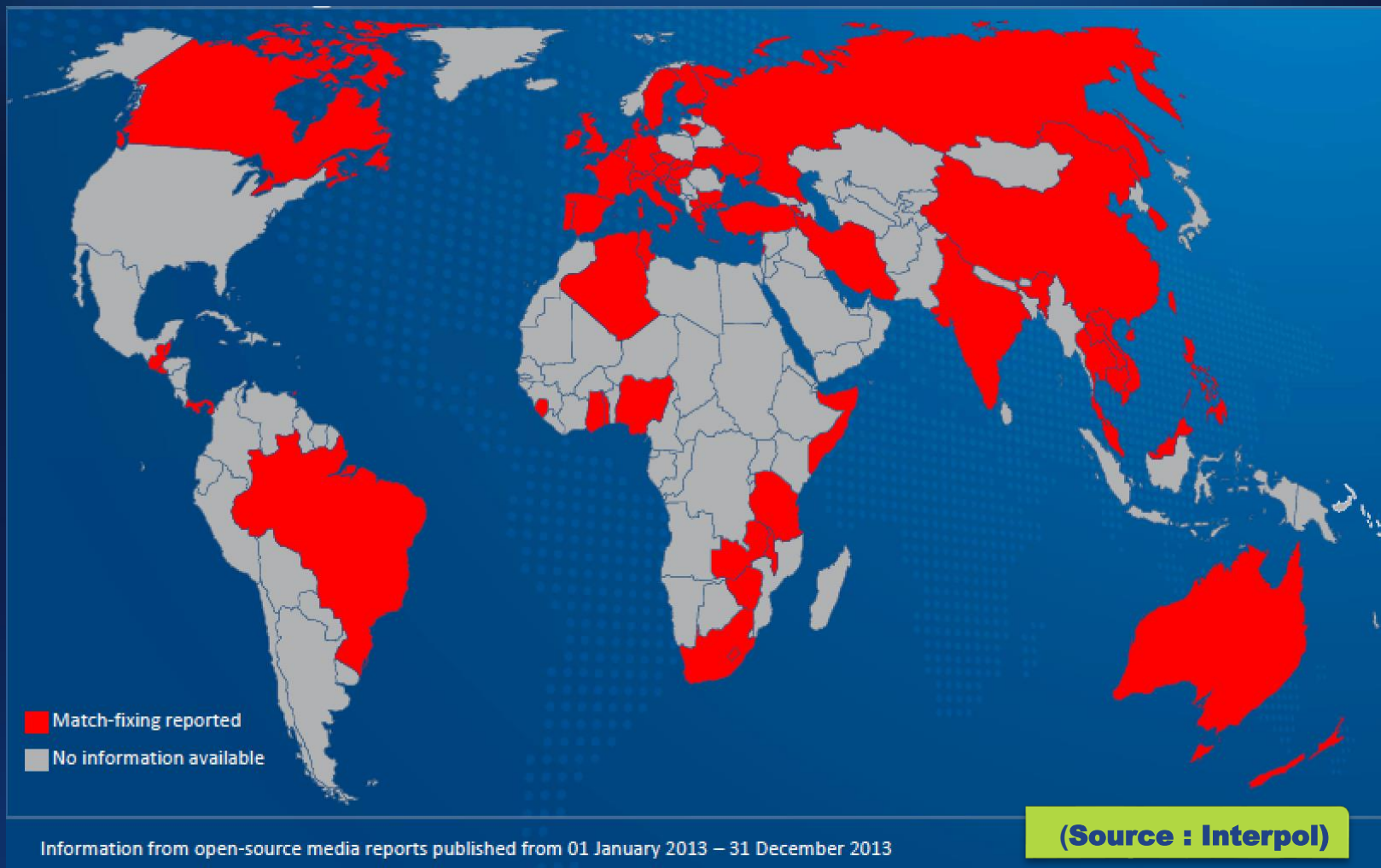
Ante Sapina (source : Spiegel) would have bet €20m with an Asian bookie;

Other sports

- Tennis, cricket, American sports.
- **Tim Donaghy**, NBA referee (2006)

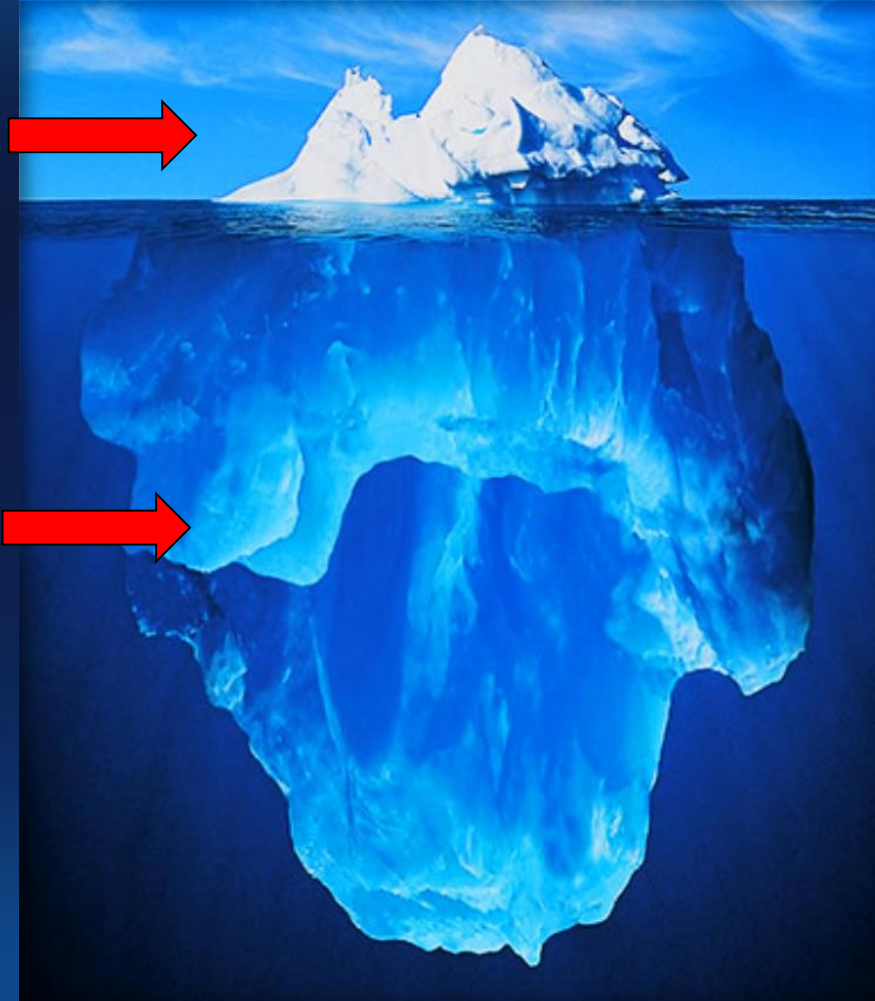


2013: MATCH FIXING IS A GLOBAL PROBLEM



IMPOSSIBLE TO QUANTIFY EXACTLY THE NUMBER OF CASES

Between 300 and 700
cases every year



?

MATCH-FIXING / DOPING : WHAT **DIFFERENCE** ?

MATCH-FIXING

Cheating to LOSE

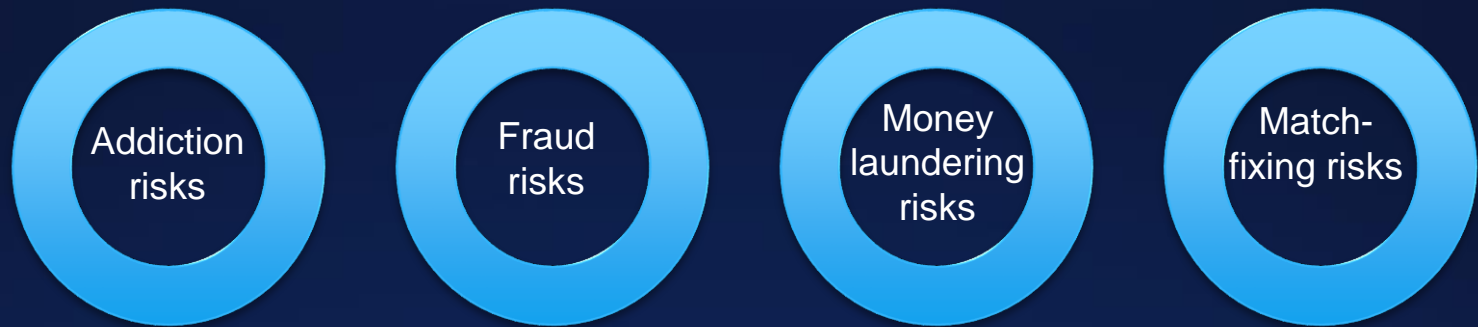
- High probability to succeed
- Often organised by a group (Crime)
- Very difficult to come back (links with OC)
- Direct impact on fans

DOPING

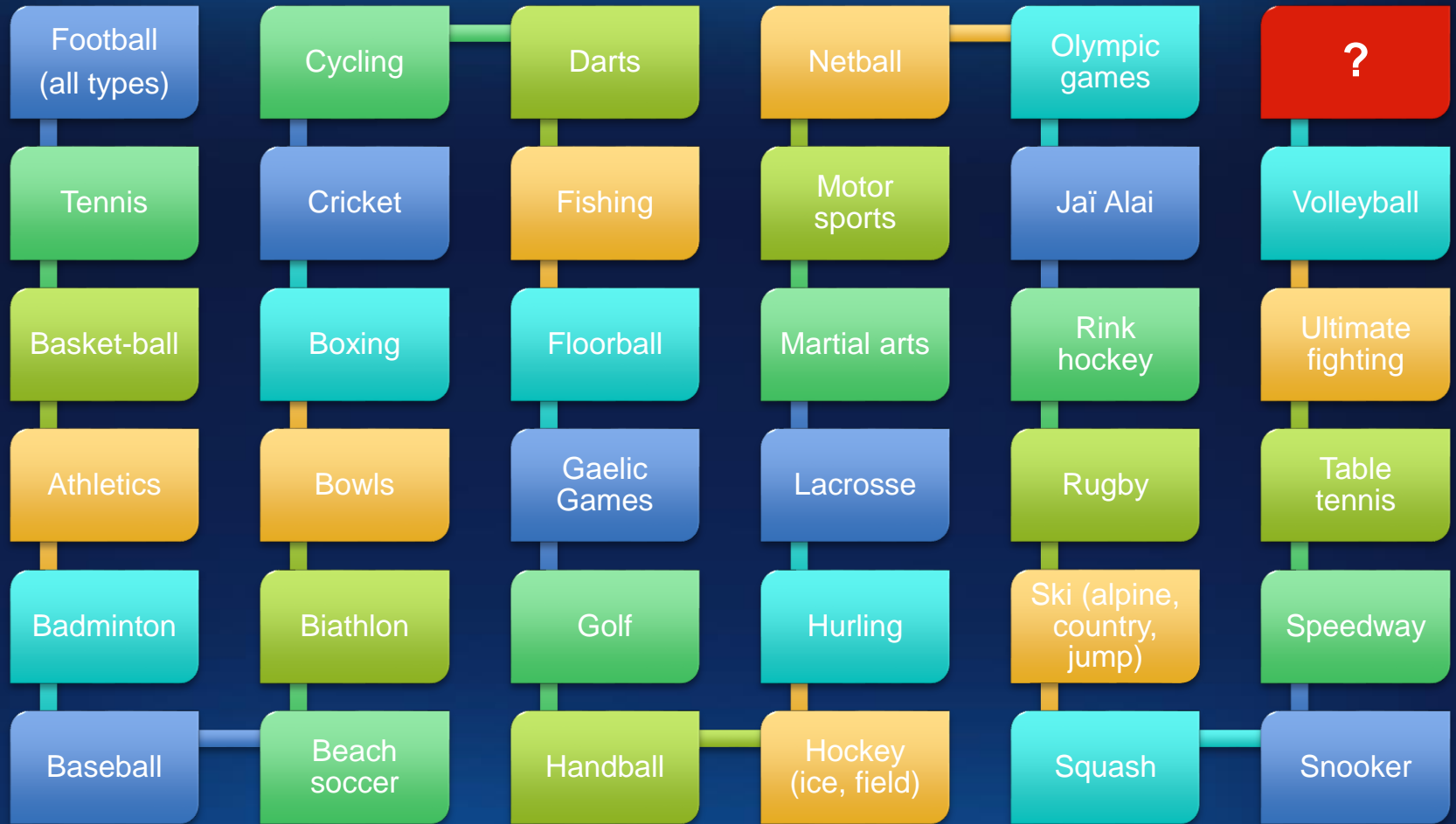
Cheating to WIN

- Not sure to succeed
- Individual act
- Possibility to stop doping
- Indirect impact on fans

SPORTS BETTING A **SENSITIVE** SECTOR



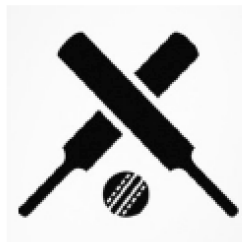
ON WHICH SPORT CAN WE **BET** ?



FOOTBALL : THE MOST AFFECTED SPORT



71%



11%



9%



4%



2%

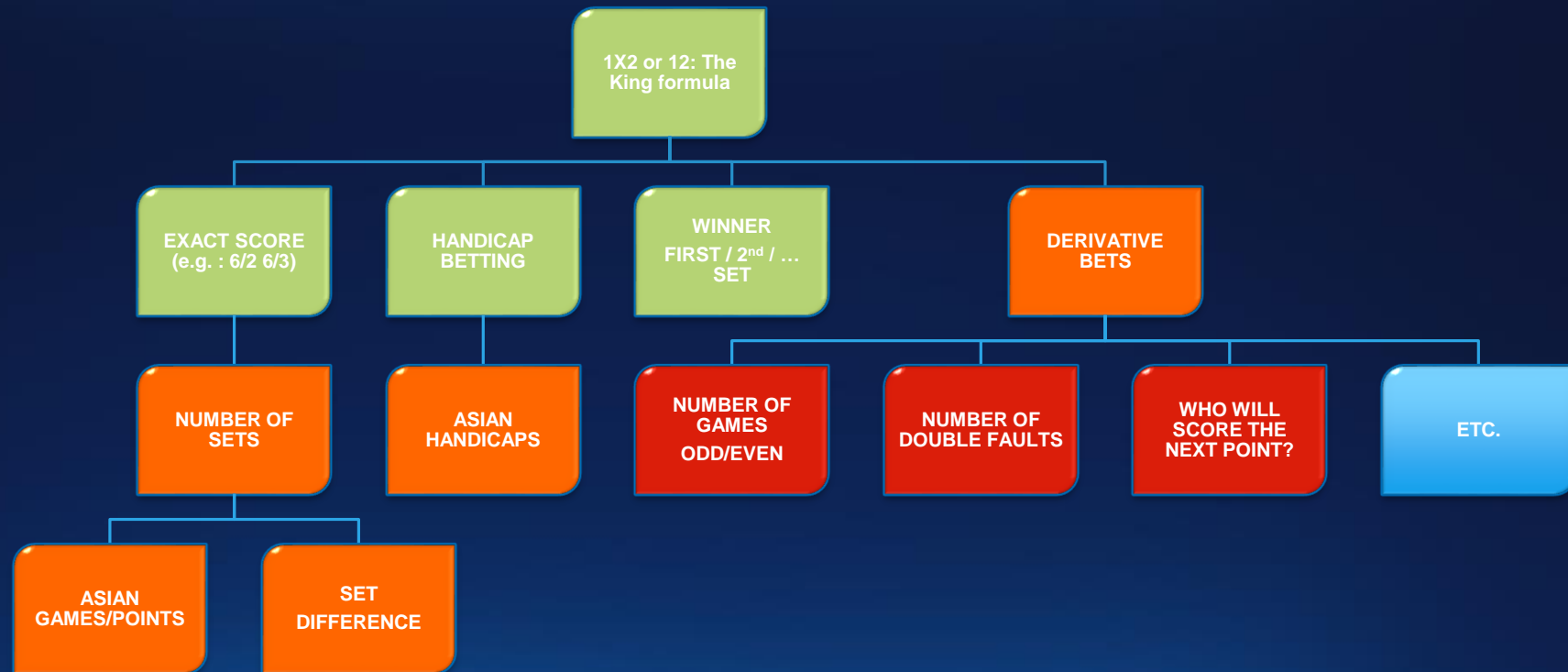


2%

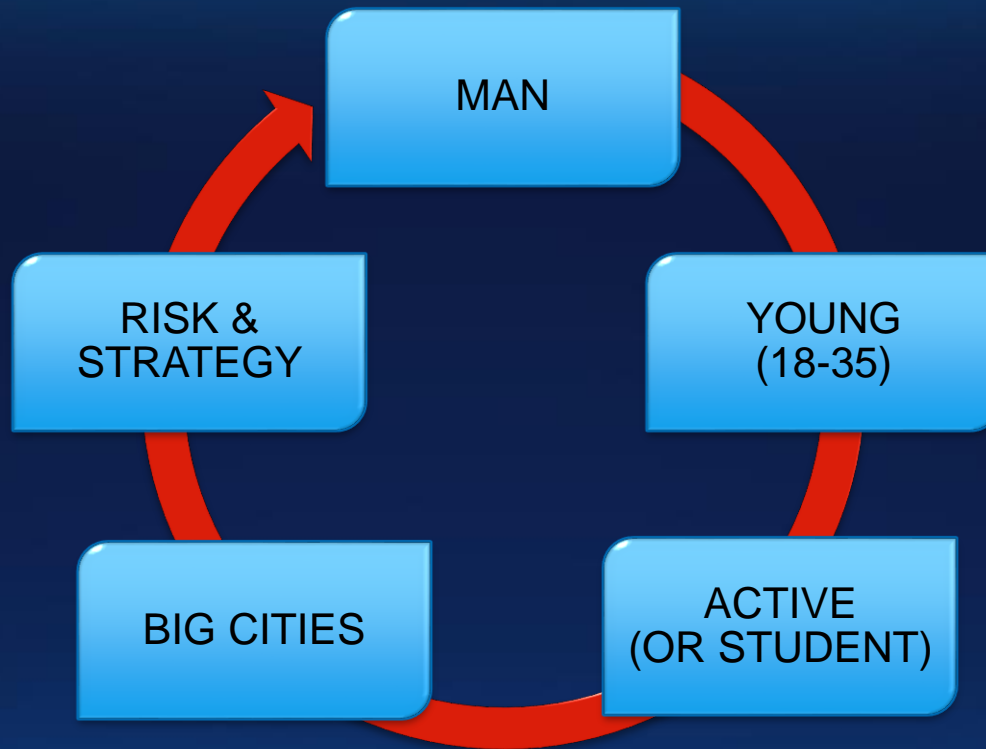
2013 figures (Source: FDJ – French Lottery)

ON WHICH SUBJECTS FOR BETTING IS IT POSSIBLE TO **BET** ?

EXAMPLE FOR TENNIS



WHO ARE THE **PUNTERS** ?



Number of punters generally remains limited vs. Games of chance
(10-25% for betting vs. 50-80% for Lotto)

WHY CRIME HAS BECOME SO POWERFUL

1989 : Fall of the « Wall »

- Many countries lose their sovereignty
- Countries controlled by Crime

1995 : Internet

- International financial flows develop
- Police faces new ways of acting

2001: Terrorism

- Fight against terrorism becomes THE Priority
- Fight against Crime is a secondary objective

Economic Crises :

- Crime offers substitute products
- Population are weaker

MATCH FIXING : HIGH PROFITABILITY, LOW RISKS

In many countries : drug dealers face big risks (ban for life or sometimes death penalty (China, Indonesia, Egypt, etc.)

Drug trafficking

€ 1m sales = 1 year work for a big cocaine dealer in Marseille

Possession of drugs = evidence of a crime

Match fixing

€ 1m profits = 1 big corruption

Phone-tapping or denunciation = presumption of a Crime

HOW DO FIXERS APPROACH **SPORTSMEN** ?

SEDUCTION

- The sportsman doesn't suspect anything
- An intermediary is in charge of becoming a friend of the target
- The fixer tries to know the target's behaviour and weaknesses
- The first fix is generally insignificant (e.g. cause a corner)

VIOLENCE / THREAT

Fixer's objective :
intimidate the target

MAIN **WEAKNESSES** EXPLOITED BY THE FIXER



FOUR STEPS IN APPROACHES : KNOW HOW TO REFUSE

Let's have a
drink

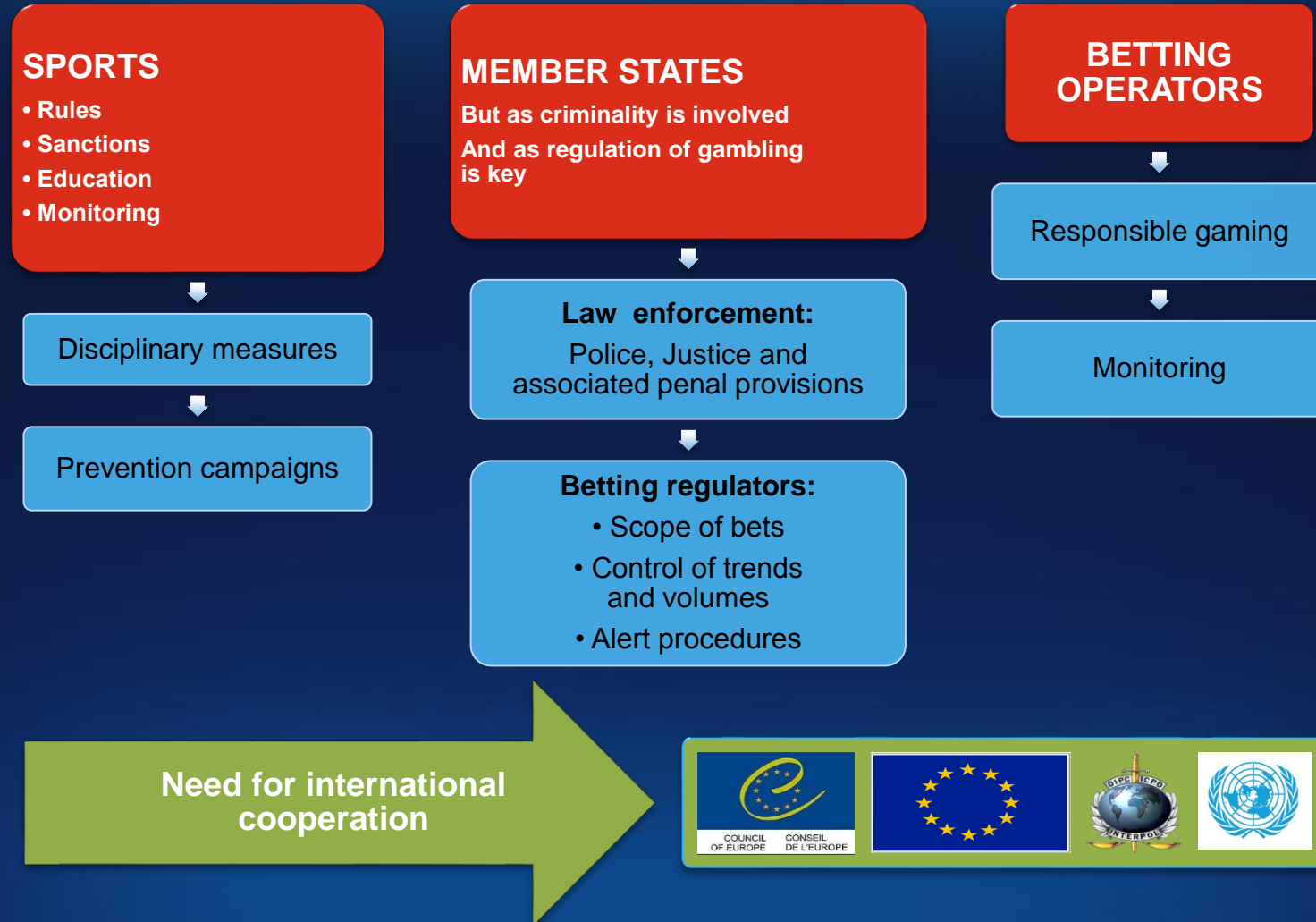
Would you
like to earn
more money
?

How about
getting a red
card ?

During the
match

COMBATING MATCH-FIXING

MULTIPLE STAKEHOLDERS



INTERNATIONAL COORDINATION



Preparing an international convention to fight the manipulation of sports results

→ favour harmonisation of states' approaches

Extend international mobilisation through



European Union

Supporting prevention campaigns and constitution of networks in EU member states



Academics



Best practices of international sports organisations



IOC patronage and impulsive role:

- Inclusion in code of Ethics in 2006
- Monitoring of OG since Beijing 2008
- In 2010, establishment of 3 high level working groups (legislation, monitoring, education)



Dedicated Integrity Units



- EWS since 2007
- 10 year partnership with Interpol
- Review of Codes and generalisation of sanctions



- Monitoring of 30.000 matches through partnership with betting data collecting company since 2005
- Integrity officers network since 2011

REGULATION

1

BETTING
PROHIBITION
FOR SPORTS
ACTORS

2

INSIDE
INFORMATION

3

LIMITATION
OF ACCESS
TO SPORT
EVENTS

4

INTEGRITY
OFFICER

5

SANCTIONS

REGULATION

- * SportAccord Code of Conduct
 - * Be True: always do your best, never fix an event
 - * Be Careful: never share information that could be used for betting purposes
 - * Be Safe: never bet on your competition, never bet on your sport
 - * Be Open: if you are approached to cheat, speak out!
- * Corresponding proportionate though strong sanctions

EDUCATION : WHO, HOW, WHAT?

**Sport
officials**

**Integrity
officers**

**Players –
Referees**

Raising awareness

Seminar “train the
trainers”

Face-to-face /
E-learning programme

E-LEARNING REAL PLAYER PROGRAMME



How to Prevent Match-fixing from Destroying your Career

0.2

In this programme you will learn about the dangers of match-fixing to your career, your reputation and your life.

We will show how gangsters and gamblers may target you.

We will show you how gambling addiction is a dangerous gateway to corruption.

You will learn how to avoid these problems and what to do if you are approached to corrupt your sport.

The programme features top experts in the field, people with real-life experience to help you protect yourself.

This programme will cover:

Module One

Why corruption is dangerous for you and your sport.

Module Two

How corruption can ruin your career and endanger your life.

Module Three

How fixers may target you (and how to avoid it).

Module Four

Addiction - dangerous for you and a gateway to corruption.

Module Five

How to protect yourself from corruption.



REAL PLAYER



Welcome to SportAccord e-learning platform

How to Prevent Match-fixing from destroying Your Career

Match fixing is a growing problem in sports. SportAccord is committed to supporting sport organisations in the fight against this major threat to sports integrity.

Log in and go through an online program to learn more about the Rules of the Game.

Please fill in your email-address to register:

The certificate is framed in red and features the SportAccord logo at the top. Below the logo, it reads 'WORLD COMBAT GAMES' and 'REAL.PLAYER' in large red letters. The title 'INTEGRITY CERTIFICATE' is centered. The recipient's name 'Dear SARAH LACARRIERE' and the date '20.11.2013' are on either side. The main text congratulates her for completing the RealPlayer E-Learning programme and states that she is now part of SportAccord's officially registered and certified integrity community. It also expresses hope for her participation in the World Combat Games 2013 in St Petersburg. At the bottom, there is a row of 15 small red icons representing various sports.





Thank you for your kind attention

Please feel free to contact us:

siso@sportaccord.com

