

EAS

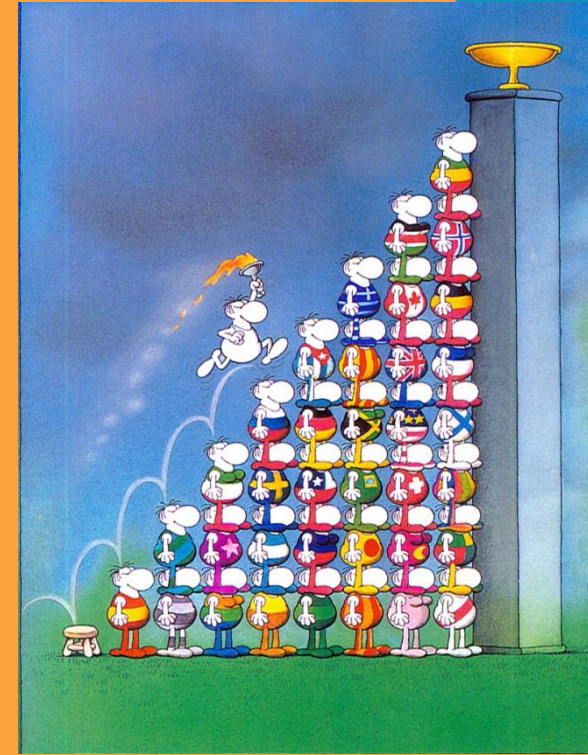
The Dual Career Network



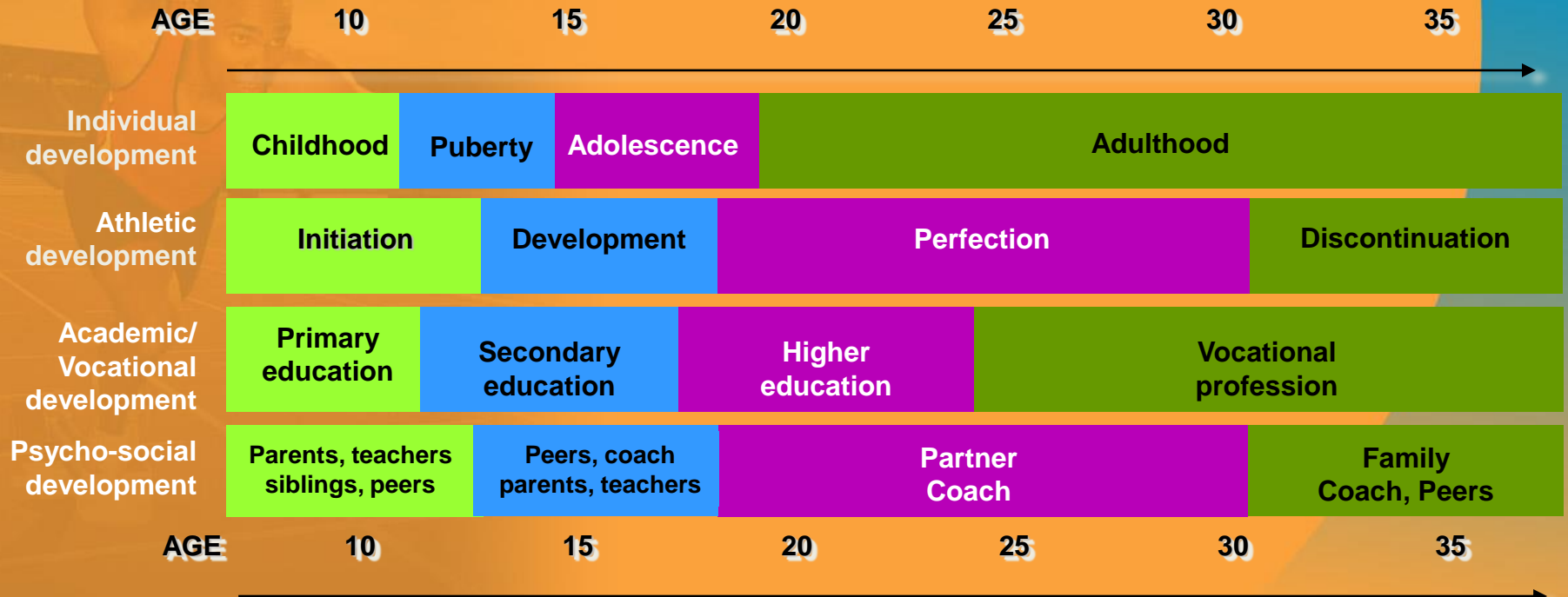
EAS - The Dual Career Network

ELITE ATHLETE

- Successful elite athletes **bring fame and appreciation for their Country**
- Elite athletes are important **role models** for youth
- To become elite, a **talented athlete** has to be **identified, supported, developed**



DEVELOPMENT OF AN ELITE ATHLETE



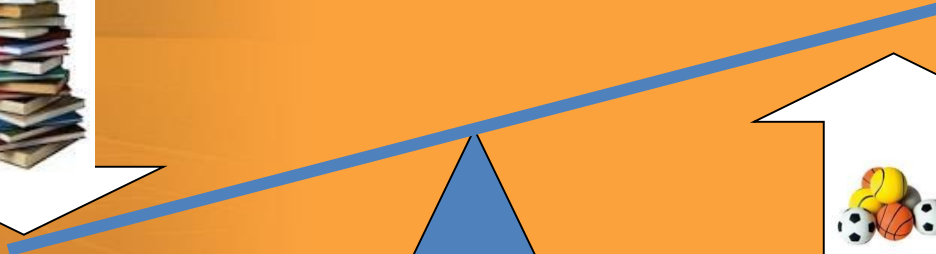
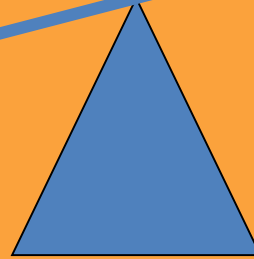
Wylleman & Lavallee, 2004

DUAL CAREER - IMBALANCE

Education ??????



*Deliberate practice
>10000 hrs (Ericsson, 2006)*



(Aquilina, 2013; Aquilina and Henry, 2010; Amara et al., 2004; Aries et al., 2004; Conzelman & Nagel, 2003; Donnelly & Petherick, 2004; Henry, 2013)

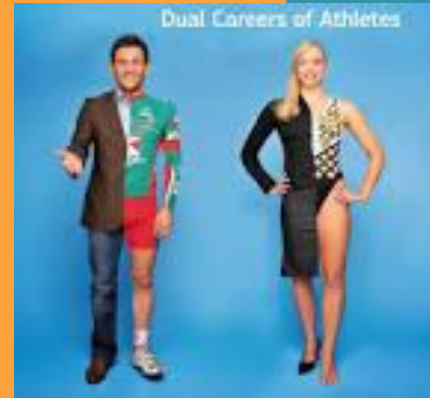
DUAL CAREER: A EUROPEAN PRIORITY

- Talented athletes **have the right to combine** sport and education
- Europe needs **young talented and educated** citizens with **a wide International experience and recognition**



EU DUAL CAREER GUIDELINES

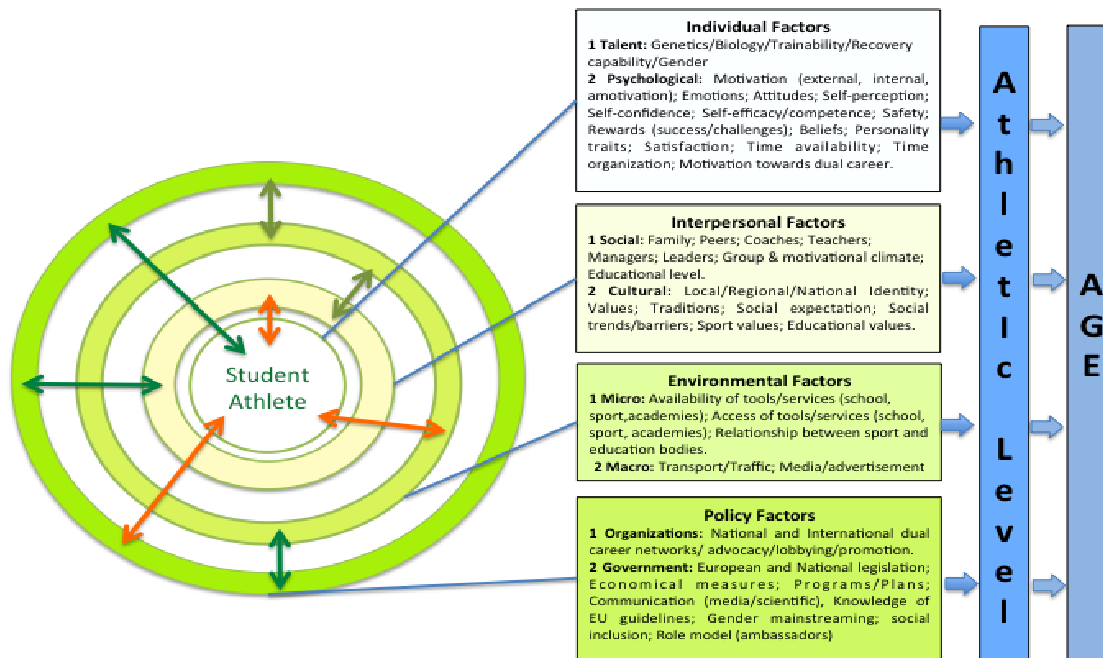
- It is not a rulebook or regulation
- It is a tool to inspire the stakeholders to consider the proper implementation of dual career
- It is a tool for envisioning and monitoring the necessary services for athletes as students



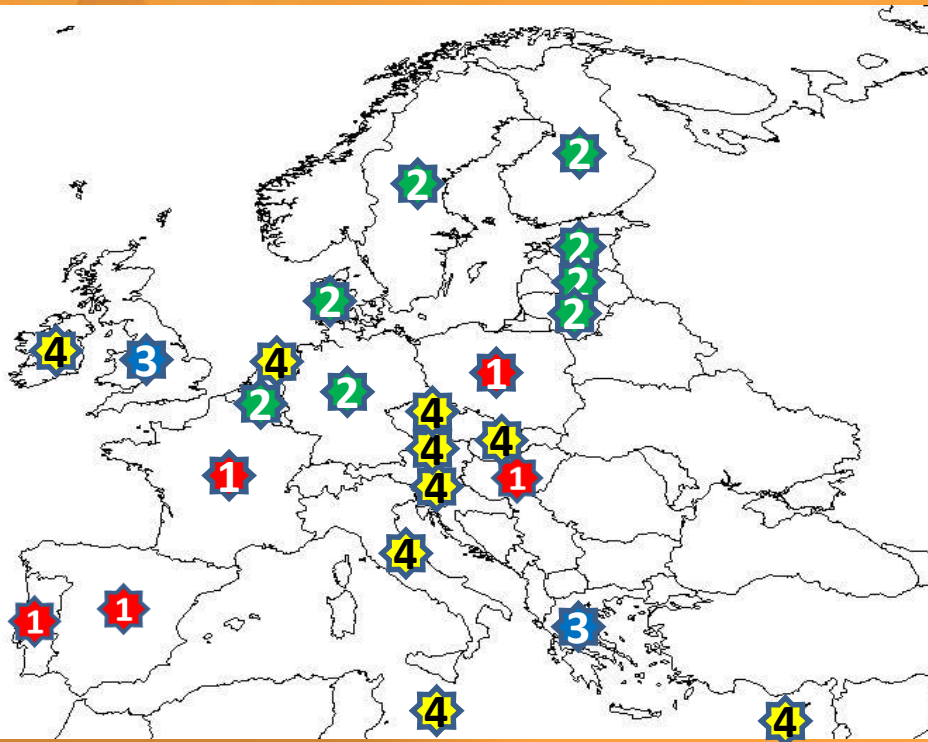
Expert Group on Education and Training in Sport

DETERMINANTS OF DUAL CAREER

Possible Factors Influencing the Dual Career of Student-Athletes



DUAL CAREER POLICIES IN EUROPE



1

State-centric Regulation

2

State as a Sponsor

3

National Sporting Organizations
as Intermediary

4

Laissez Faire, No Formal Structures

(Henry, 2013; Aquilina and Henry, 2010)

FACTS OF DUAL CAREER

- When a dual career system is not available, **1/3 of athletes drop out**
- Olympic or Paralympic athletes **need the same dual career services**
- Dual career services in education include **flexible curriculum, distance learning, tutoring, dual career advisors, and role models (i.e., ambassadors)**



SPORT AND EDUCATION SPEAK DIFFERENT LANGUAGES



EAS - The Dual Career Network

THE EAS NETWORK

Founded in 2004 with the support of EU Commission to help elite athletes combining sport and education

(The European Year of Education Through Sport - EYES)

EAS is the Network for a better dialogue between

- **educational bodies** (i.e., universities, high schools, sports schools)
- **sport organizations** (i.e., clubs and federations)



MANAGEMENT

EAS President in Rome



EAS Secretariat in Newcastle



Identified roles, functions, competencies governed by the Board

AMBITIONS

Unify partners involved in high performance sport and education

Exchange dual career best practices between countries and institutions

Improve conditions for high performance sport and education

Be the link between educational institutions and sports organizations

Develop projects and research on dual career

WHAT WE PROVIDE

An annual **EAS conference** in September to:

Inform our members about ongoing best practices;

Promote co-operation between institutions, coaches, teachers and students;

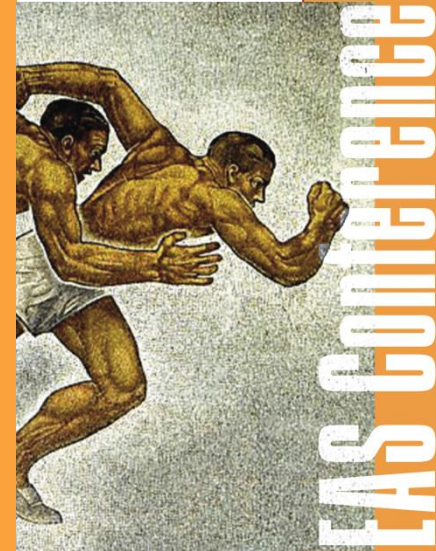
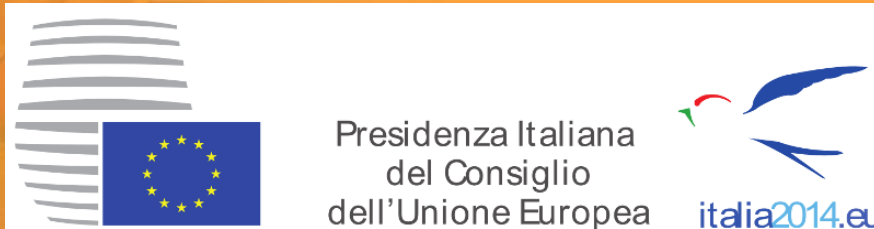
Discuss key issues on dual career at local, national and European levels.

www.dualcareer.eu site for discussion forum

THE 11th EAS CONFERENCE



11th EAS Conference
Dual Career Ambassadors
for an Innovation Society
September 11-13, 2014
Rome, Italy



UNIVERSITÀ DEGLI STUDI DI ROMA "FORO ITALICO"

11th EAS Conference

PROJECTS

2009 **Athletes to Business Project**

Preparatory Actions



Coordinated by European Olympic Committee Brussels office

2011 **Better Boards Stronger Sport Project**

Preparatory Actions - Coordinated by
Sport and Recreation Alliance

The logo for the Better Boards Stronger Sport Project, consisting of the text 'BETTER BOARDS STRONGER SPORT' in a white, bold, sans-serif font, arranged in four lines within a white rectangular box.

2012 **EU Expert Group on Education and Training in Sport**

Observer Status as Dual Career Stakeholder



PROJECTS

2014 **Pro Safe Sports for Young Athletes (PSS)**

Preparatory Actions

Coordinated by Enlarged Partial Agreement on Sport EPAS



2014 **Facilitating Higher Education for Athletes**

WINNER education model

Coordinated by Rovaniemi University of Applied Sciences



Education and Culture DG

Lifelong Learning Programme



RESEARCH

Bengt Nybelius Scholarship (from 2013)



Aims: to facilitate the integration of outstanding graduate students and young researchers in the area of dual career

Eligibility: young <35 years holding a degree in sport sciences

Requirements: Submit as first author an original and unpublished manuscript related to the scope of EAS

Award: Winner: EAS award & 500€; the second finalist: EAS award & 250€

RESEARCH ON DUAL CAREER

European Journal of Sport Science, 2014
<http://dx.doi.org/10.1080/17461391.2014.940557>

 Routledge
Taylor & Francis Group

ORIGINAL ARTICLE

Motivation towards dual career of European student-athletes

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LILIANA MOREIRA³, MOJCA DOUPONA TOPIC⁴, HELENA BELLARDINI⁵,
MICHAIL TONKONOZI⁵, ALLEN COLIN⁶, & LAU

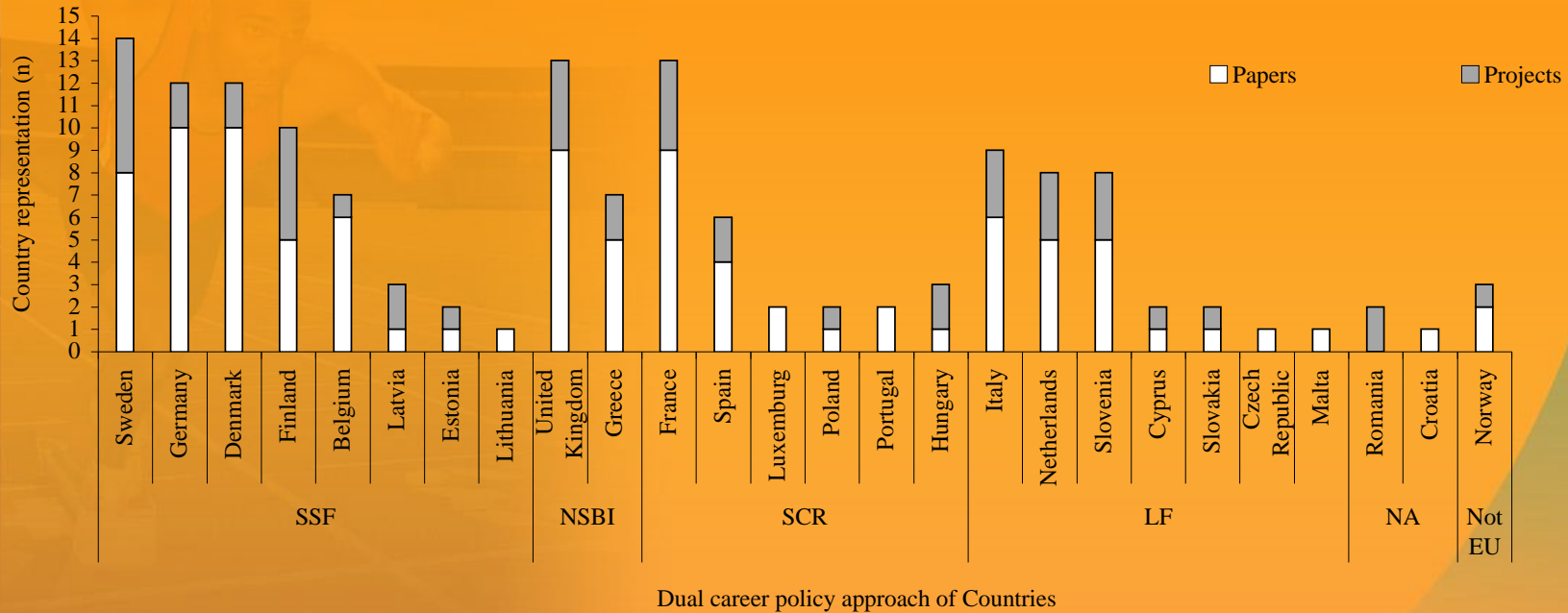
Acknowledgements

The authors would like to express their gratitude to the Dual Career Network (European athlete as student, EAS) Board for the “Special Jury Prize of the Bengt Nybelius Scholarship 2013” recognised in the 10th Annual EAS Conference (September 19–21, 2013, Trondheim, Norway). In addition, a special acknowledgement has to be addressed to Veronique Laseur and Patricia Vandewalle for their precious support.



EAS - The Dual Career Network

DUAL CAREER PROJECTS & RESEARCH



Guidotti et al., 2014 (submitted)

EU SUPPORT ON DUAL CAREER

- Implementation of **policies**
- Coordination and combining actions of networks & partnerships **to raise awareness** and **implement** dual career systems
- Establishing a monitoring and evaluation system to **follow the progress** of dual career

POLICY AREAS OF DUAL CAREER

1. Sport (e.g. authorities, federations, universities, academies)
2. Education (e.g. primary, secondary, VET, higher education)
3. Health (e.g. medical support, injury prevention)
4. Employment (e.g. combination of work and sport, social dialogue)
5. Financial (e.g. scholarship, social security, pension plan)
6. Supporting services (e.g. career assistance, educational guidance)

DUAL CAREER IN SPORT

- Support **formal agreements** on dual career
- **Recognition of sport academies** for the provision of DC
- **Implementation of DC** concept within **coach education** programmes
- Development of **recognised pathways** from elite athletes to coaching
- Specific **DC arrangements** for coaches



DUAL CAREER IN EDUCATION

- Primary schools – setting up specialised schools with early specialisation
- Secondary schools – flexible education pathways incl. Distance learning
- VET – specific arrangement with adapt curriculum
- Higher education – cooperation between sport and academic organisations for career pathway development
- **Development accreditation system for schools dealing with DC**



DUAL CAREER AND HEALTH

- Improvement of communication on **athletes' health and injury** record to support career transition
- **Education programme for athletes and coaches** on injury prevention, healthy living, nutrition and recovery techniques as part of dual career



DUAL CAREER AND EMPLOYMENT

- Assist **career transition** for retiring athletes
- **Combine athletic and vocational career** in public services (military, police, customs, etc.)
- Raise the **awareness** on dual career **in the labour market** (chamber of commerce and business)
- Implement **employee protection** regarding sport participation and injuries
- Include dual career on the agenda of the **social dialogue** to ensure profiles of competencies, education and services



DUAL CAREER AND FINANCE

- Development of financial support for student-athletes
- Development a specific dual career scholarship programme for the education
- Creation a specific status for non-professional high-level athletes, granting a minimum of health protection and pension rights



DUAL CAREER SUPPORTING SERVICES

- Supporting national organisations in dual career
- Seminars, conferences and workshops for coaches, sport managers, teachers
- Seminars, conference, workshops for athletes

DUAL CAREER - FUTURE

During the decade of 2000-2010 dual career became an **independent and complex field** of the sport sector in Europe.

The solution of the past **did not reach** all athletes.

The goal is to **cover ALL athletes through** national/local **dual career programmes**.



DISSEMINATION OF DUAL CAREER

- Coordination and combining actions to raise awareness of dual career
- Supporting athletes' commissions and national athletes organisation to spread information on dual career
- Support one or more European dual career networks bringing together stakeholders in dual career
- Establishing a monitoring and evaluation system to follow the progress regarding the issues of dual career



THANK YOU!

www.dualcareer.eu