

Pro Safe Sport

Practice examples

This factsheet is intended to gather information on practice examples which promote a healthy and safe sport environment.

Basic data	
Title	SportsAid
Organisation	SportsAid
Link	http://www.sportsaid.org.uk
Country	UK
What kind of initiative? (E.g. policy, law/ act, campaign, education...)	Support service
PSS intervention area	<u>Physical well-being</u> <u>Psychological well-being</u> <u>Social well-being</u> Fair play Governance/ policy

Qualitative facts	
Description	<p>SportsAid helps the next generation of British sports stars by giving them financial support and recognition during the critical early years of their careers. These athletes are typically aged 12 to 18 and are among our brightest hopes for future Olympic and Paralympic success.</p> <p>Working with commercial partners we are able to run a series of athlete workshops which address issues to enhance performance.</p>
Activities	<ul style="list-style-type: none">• Social media training• Nutrition• Sports psychology• Dual career/ lifestyle support• Anti-doping

Thematic priorities	<ul style="list-style-type: none"> • Mental and social well-being
Target group	<ul style="list-style-type: none"> • Athletes • Coaches • Parents
Results/ products	<ul style="list-style-type: none"> • Factsheets • Online resource center with some partners http://www.jaguar.co.uk/about-jaguar/academy-of-sport/The_Coaching_Zone#skip-tertiary
Success factors	<ul style="list-style-type: none"> • 1.500 athletes supported per year • Parents/ coaches involved with workshops • Enhanced working relationships with NGBs

Quantitative facts

Budget	42.000 Euros
Number of people working for this initiative	10
Number of people reached	2.000
Timeframe (start/ end)	Ongoing

Observations

42.000 Euros = cost per workshop