

## KAKO DO VEĆE ZAPOSLENOSTI MLADIH?

Portal  
za zajedničko  
rješavanje izazova  
sa kojima se  
susreću mladi

IMAŠ PREDLOG  
kako da mladi steknu  
vještine neophodne za  
zapošljavanje?

PRIKLJUČI SE!  
Najbolja rješenja  
biće finansirana

### Sticanje vještina

1

Kako da mladi steknu  
vještine neophodne za  
zapošljavanje?

### Mladi i preduzetništvo

2

Kako prevazići barijere  
za razvoj preduzetništva  
kod mladih?

### Povezivanje sa institucijama

3

Kako poboljšati vezu  
između mladih i  
institucija?

ZA UČEŠĆE U DISKUSIJU, NEOPHODNA  
JE REGISTRACIJA RADI KONTAKTIRANJA  
UČESNIKA ČIJE ĆE IDEJE BITI  
FINANSIRANE.



Connect using Facebook

Uloguj se Napravi nalog

# Youth Employment Solutions

UN System in Montenegro



## BACKGROUND

### EMPLOYMENT

young people main concern, top life aspiration & priority (post 2015, KAP study)

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## CONCEPT

### SOCIAL PARTICIPATION

young people willing to get involved in decision-making and solving social issues

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## RESULTS

### INTERNET USAGE

majority of young people in our country actively use internet

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COMBINATION OF THESE 3 TRENDS INTO

WEB PORTAL FOR COLLABORATIVE YOUTH EMPLOYMENT SOLUTIONS

PARTICIPATIVE DESIGN AND IMPLEMENTATION OF

**Youth Employment Solutions**

[www.mladi-odrzivabuducnost.me](http://www.mladi-odrzivabuducnost.me)





BACKGROUND

CONCEPT

RESULTS

THE PROCESS:

# MANAGEMENT & FACILITATION



## STEERING

UN System, Directorate for Youth & Sports,  
NGOs Forum MNE and Expeditio

## FACILITATING DISCUSSION

3 moderators facilitating  
online discussion

## FACE-TO-FACE WORKSHOP

with young people from all regions,  
vulnerable groups

## PROMOTION

of the portal through social media, among  
youth NGOs and youth groups, viral marketing

BACKGROUND

CONCEPT

RESULTS

**AREAS** - People discussed and suggested solutions in three areas:

SKILLS



ENTREPRENEURSHIP



INSTITUTIONS



**PROCESS** – Solutions were designed through a 4-stages process:

Discussion

Solutions

Evaluation

Action



# THE PROCESS

ENHANCING SKILLS, KNOWLEDGE...



# WINNING PROJECTS



FROM IDEA  
TO EMPLOYMENT

— NGO CIVIC CREATIVE CENTRE - Cetinje

Motivating young people to start their own business

SKILLS FOR  
RURAL TOURISM

— NGO LET`S REVIVE THE VILLAGE - Pljevlja —

Promoting rural tourism as a self-employment niche

GREEN-HOUSES  
PRODUCTION

— NGO LET`S REVIVE THE VILLAGE - Pljevlja

Providing young people with skills for green house production

DISPERSED  
HOTELS

— NGO ART VISION - Rožaje —

Developing a web site for promoting and booking private accommodation



BACKGROUND

CONCEPT

RESULTS

in **NUMBERS**



**4 SOLUTIONS** RECEIVED FUNDINGS

AMONG **14 SOLUTIONS** POSTED ONLINE

**10741** TOTAL UNIQUE VISITS OF THE PORTAL

**7,505** VOTES FOR THE POSTED SOLUTIONS

**40** YOUNG PPL PARTICIPATED IN FACE-2-FACE WORKSHOP



# IMPACT

## YOUNG PEOPLE IN GREENHOUSE PRODUCTIONS





# MAJOR ACHIEVEMENTS

## Talking the Talk & Walking the Walk

### GRASPING THE MOMENTUM

Combining major youth aspirations, concerns, trends and behaviors

### PARTICIPATION

Young people not just asked and being decoration, BUT identified problems, discussed them, proposed solutions and dared to implement them

### INTEGRATION

Involving youth from vulnerable groups through face-to-face workshops

### INNOVATION

First project of this type in Montenegro: online collaborative discussion and design of solutions, new partnerships

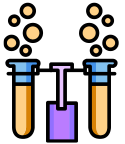
### PILOTING

Vast learning space for future similar endeavors; return on investment high

## ...AND WE LEARNED FEW LESSONS



➤ Innovative initiatives should be **allocated adequate amount** of time, since innovation implies trying and failing.



➤ **Testing** phase is one of crucial stages of the process, thus more space should be provided for that



➤ Young people are most interested in concrete **actions and ideas**, compared to discussions



➤ **Face-to-face** interaction and outreach are substantial for both involving vulnerable groups and viral promotion of the portal

## FURTHER INFO AVAILABLE

*Blogs about the initiative:*

<http://bit.ly/1eWeEBb>

<http://bit.ly/1cgQbot>

*Project focal point:*

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